

Tuesday, May 8, 2023

W E ■
A R E
C O M

ChatGPT, MidJourney,...

What are the new AI tools ?





“ AI has the power to reinvent our future, but it also confronts us with our own limitations and the need to ensure that our pursuit of progress does not come at the cost of our humanity.”

**Alexander Whitfield,
Director of Artificial Intelligence Research MIT**



Tu es consultant et tu dois préparer une conférence sur l'intelligence artificielle. Tu vas présenter l'IA, son histoire, les entreprises, les outils et la technique du prompt. En introduction, tu aimerais mettre une citation inspirante inventée par ChatGPT pour faire croire que c'est une vraie citation. donne plusieurs propositions



Voici plusieurs citations inspirantes que vous pouvez utiliser pour introduire votre conférence sur l'intelligence artificielle :

1. "L'intelligence artificielle, c'est comme un miroir de l'humanité ; elle reflète nos ambitions, nos peurs et notre potentiel infini." - ChatGPT
2. "Explorer l'IA, c'est ouvrir les portes de l'avenir et écrire ensemble un nouveau chapitre de l'histoire humaine." - ChatGPT
3. "L'intelligence artificielle est le pont qui nous relie à des mondes inexplorés, unissant nos rêves et notre réalité, à la recherche de l'inconnu." - ChatGPT
4. "L'IA est le carburant qui propulse l'imagination humaine, ouvrant la voie à des possibilités illimitées pour façonner notre destin." - ChatGPT
5. "Dans l'union de l'intelligence humaine et artificielle, réside la promesse d'un avenir où l'innovation et la compassion se rencontrent pour bâtir un monde meilleur." - ChatGPT

N'hésitez pas à choisir celle qui vous convient le mieux ou à en adapter une selon vos préférences. Bonne chance pour votre conférence !



Midjourney Bot ✓ BOT Aujourd'hui à 16:30

portrait of a Director of AI Research at the MIT, in portrait mode --v 5 - @Sabrin-ai (fast)



U1

U2

U3

U4



V1

V2

V3

V4

The timeline of AI

1950

TURING TEST

to determine if a machine can mimic human intelligence.

1964

ELIZA

is the first program capable of simulating a simple human conversation based on predefined scripts

1955

THE TERM "AI"

est "inventé" sous l'impulsion de John McCarthy (US)

1997

DEEP BLUE (IBM)

defeats world chess champion Garry Kasparov.

2011

SIRI

is accessible on Apple devices.

2018

GPT-1

is made available by OpenAI.

2020

DALL-E

is launched by OpenAI.

2022

MIDJOURNEY

is available.

2014

EUGENE

is the first chatbot to pass the Turing test.

2017

"AI" MINISTER

The UAE is the first country to have a dedicated minister

2006

GOOGLE TRANSLATE

is accessible to everyone in 10 languages

2023

CHATGPT-4 MIDJOURNEY 5 AUTOGPT

are available

BING

integrated ChatGPT

CHATGPT BANNI...

...then available in Italia

...

A week of AI news in 2023

PIXELS · INTELLIGENCE ARTIFICIELLE

Geoffrey Hinton, pionnier de l'IA, quitte Google et dit « regretter » son invention

Le chercheur a joué un rôle crucial dans le développement des réseaux de neurones artificiels. Sans les travaux de celui-ci, des outils comme ChatGPT, Bard ou Midjourney n'auraient sans doute pas vu le jour.

Le Monde avec AFP

Publié le 02 mai 2023 à 13h01, modifié le 02 mai 2023 à 13h41 · Lecture 2 min.

Ajouter à vos sélections



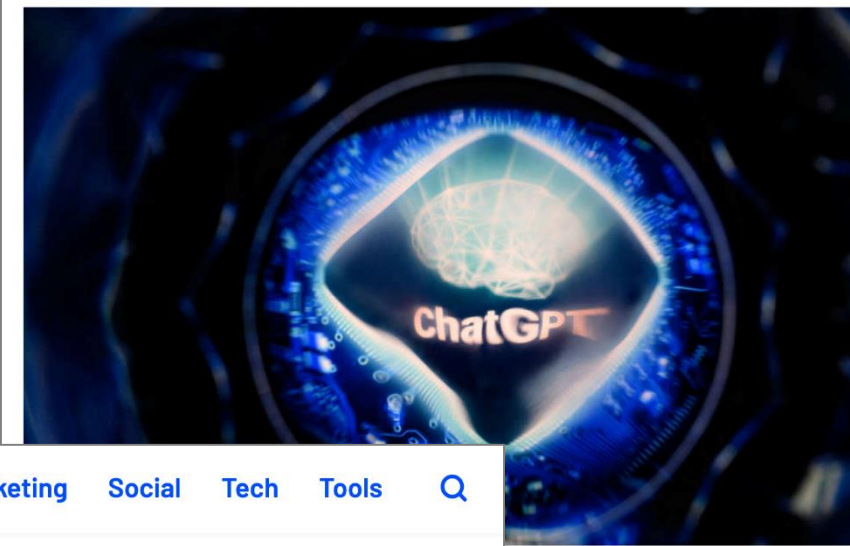
Geoffrey Hinton à Tokyo, au Japon, le 18 novembre 2022

International 28/04/2023 21:51

ChatGPT fait son retour en Italie

Le programme d'intelligence artificielle avait été bloqué il y a un mois dans le pays pour atteinte à la législation sur les données personnelles.

Par Le HuffPost avec AFP



MENU

Le Point

IBM veut remplacer des milliers d'emplois par l'intelligence artificielle

Selon le patron de la société américaine, seuls les emplois administratifs seront concernés. Il fixe un objectif à cinq ans pour mener cette transformation.

Par B.L. avec AFP



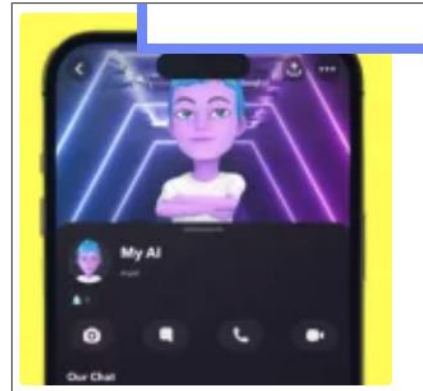
BDM Web Marketing Social Tech Tools

Bing Chat est disponible pour tous : 5 nouveautés majeures à découvrir

Microsoft passe à la vitesse supérieure : son chatbot basé sur GPT-4 est désormais accessible à tous sur Bing.

Partager l'article

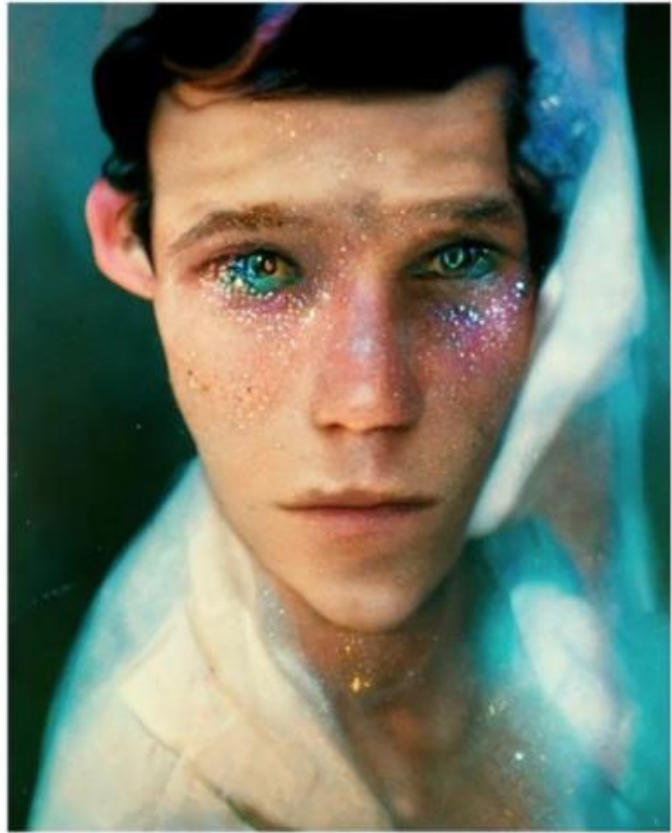
Estelle Raffin / Publié le 5 mai 2023 à 11h53



Bridée et peu créative, My AI le chatbot de Snapchat ne remplit pas ses promesses

03.05.2023 09:18

An explosive evolution



V1

Released
February 2022



V2

Released
April 12, 2022



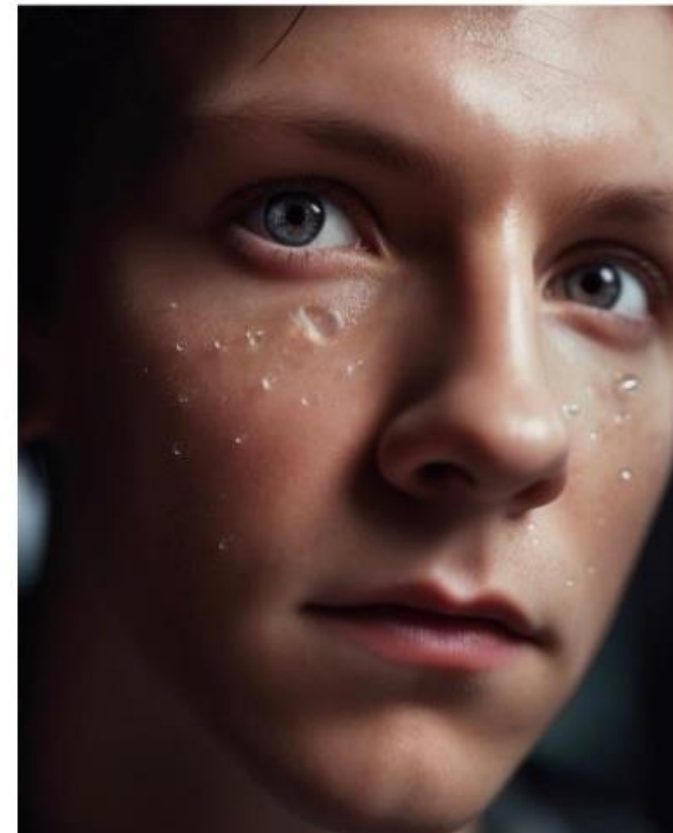
V3

Released
July 25, 2022



V4

Released
November 5, 2022



V5

Released
March 15, 2022



V5.1

Released
May 3, 2022

THE ESSENTIAL

CONCEPTS

Artificial intelligence



« Set of sciences, theories and techniques whose goal is to reproduce by a machine the cognitive capacities of a human being. »

Council of Europe

AI has been everywhere, for a few time...



Machine learning

« Machine learning corresponds to algorithms, which adjust the parameters of their calculations according to the examples given to them, which allows them to adapt their operation to the data provided. »

CNIL

Deep learning

« Machine learning process using artificial neural networks and having several layers neurons. These algorithms having very many parameters, they require a very large amount of data in order to be trained. »

CNIL



« False » revolution

« ChatGPT is nothing revolutionary »

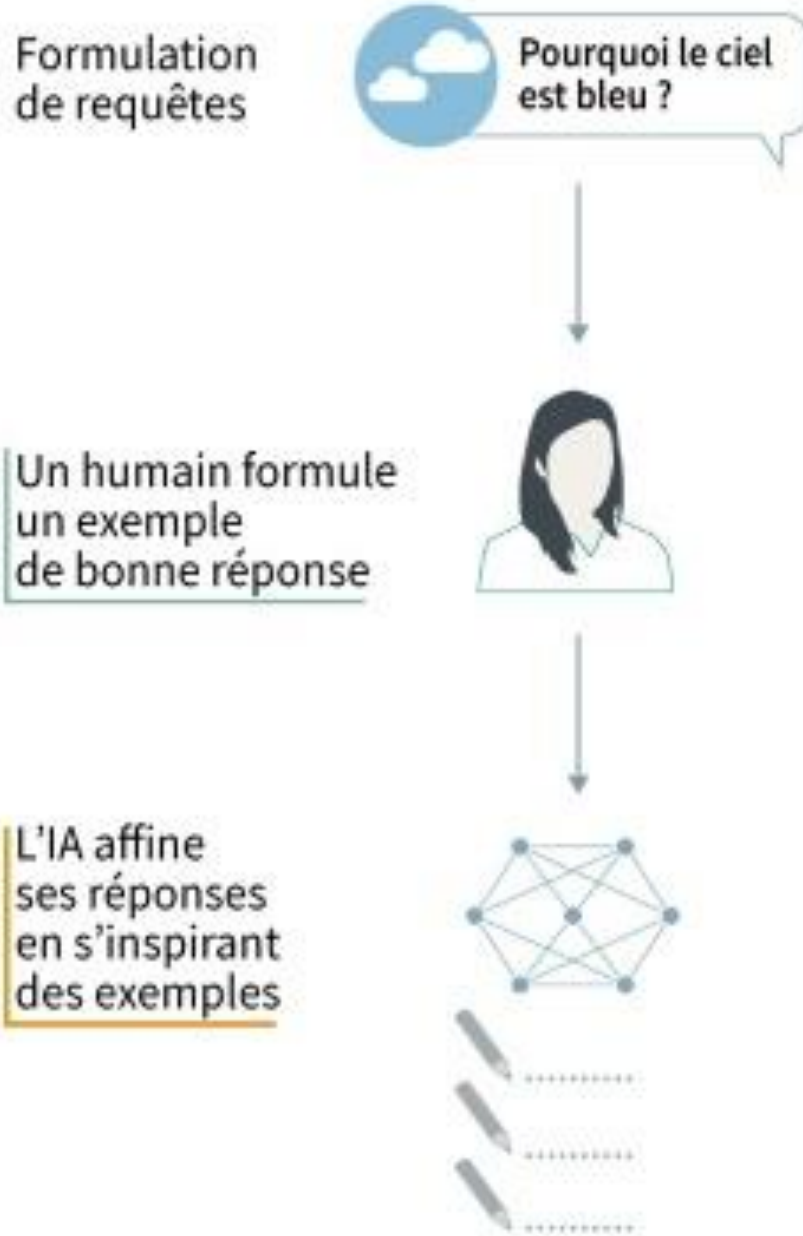
Yann LeCun,
Head of Ai at META

The example of ChatGPT

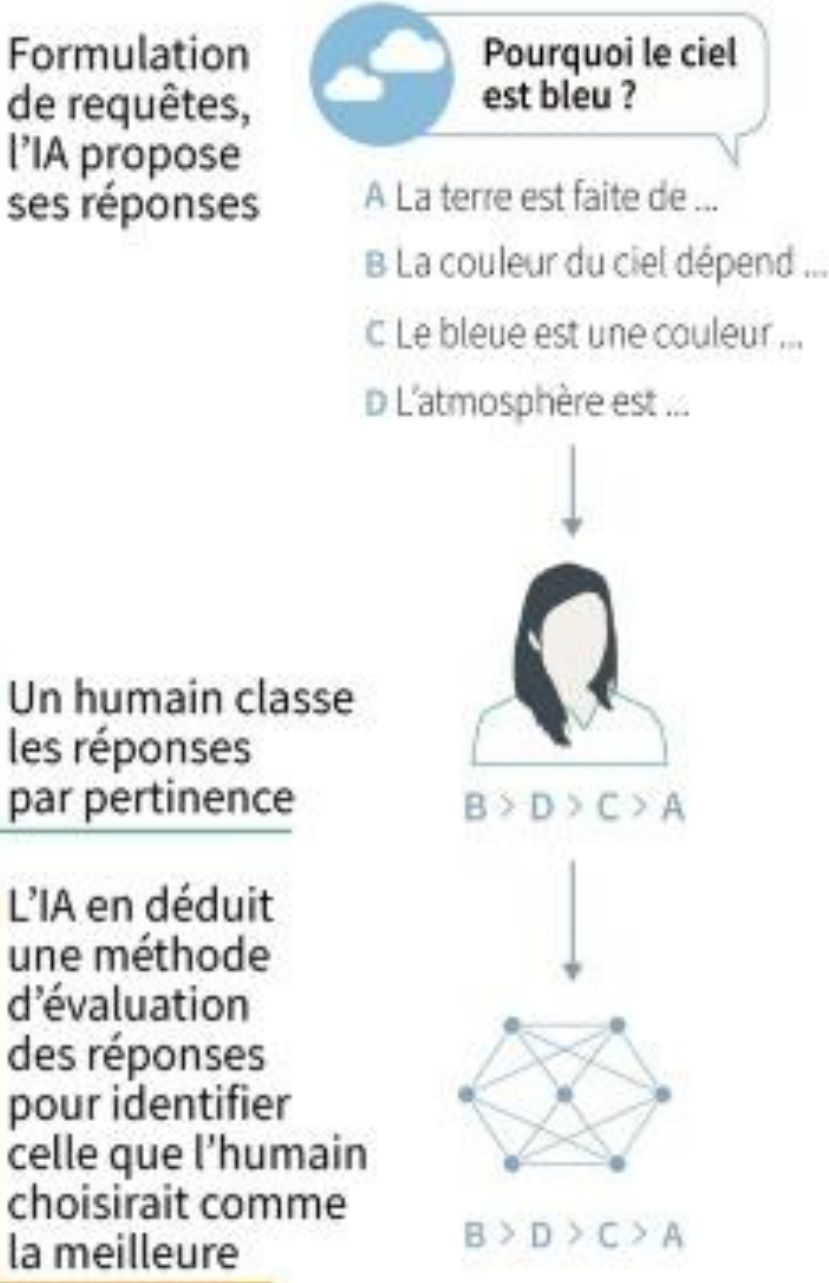
Comment ChatGPT est entraîné à nous répondre

Le robot conversationnel a été élaboré grâce au modèle InstructGPT, mêlant **apprentissage automatique** et **supervision par des humains**

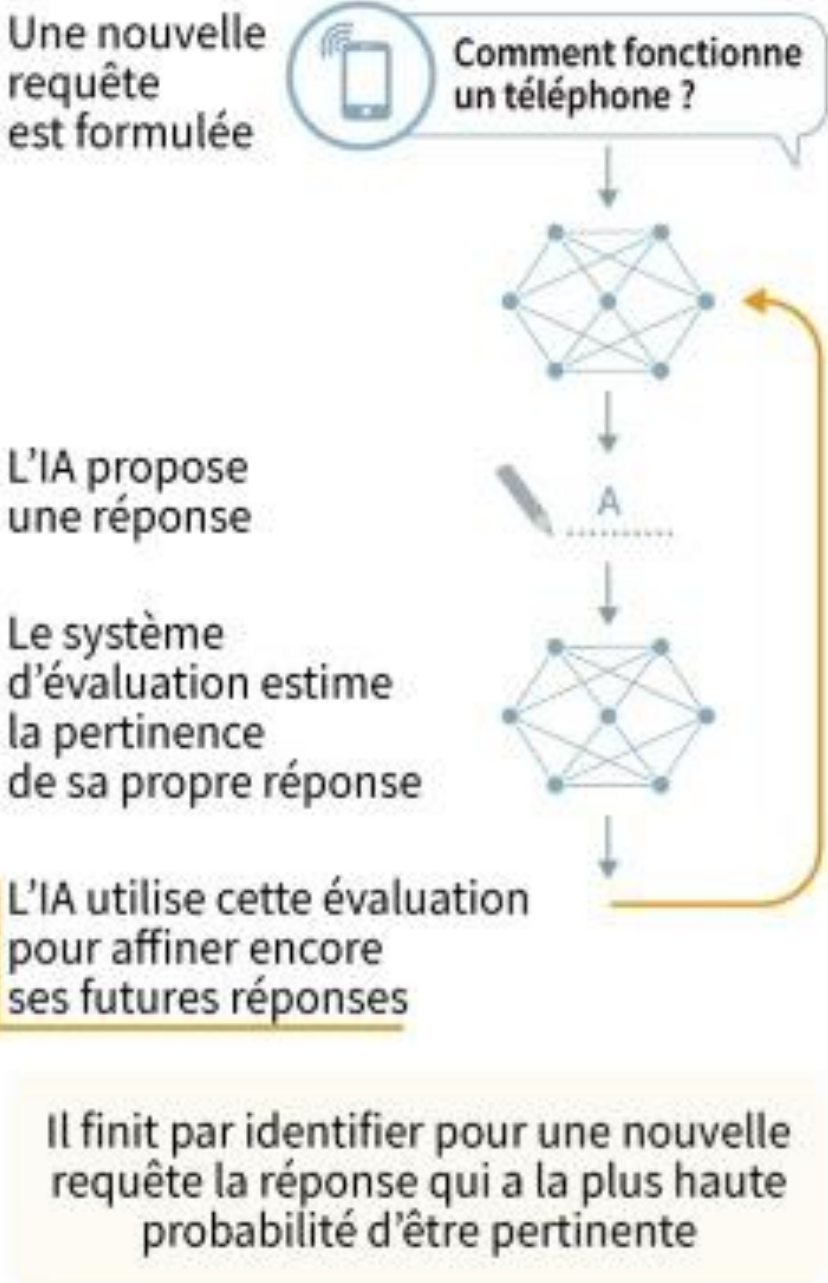
Étape 1 : Collecter des données à partir de réponses humaines



Étape 2 : Entraîner un modèle d'évaluation des réponses



Étape 3 : Apprentissage par renforcement



The AI market

2022

57
Billion \$

2025

190
Billion \$

ACTORS OF

THE FUTURE

ACTORS



ACTORS



Midjourney





OpenAI

FEATURED

ChatGPT

DALL·E 2

Whisper

Alignment

Startup Fund



OpenAI





2015

Year of creation of
OpenAI

**186
million**

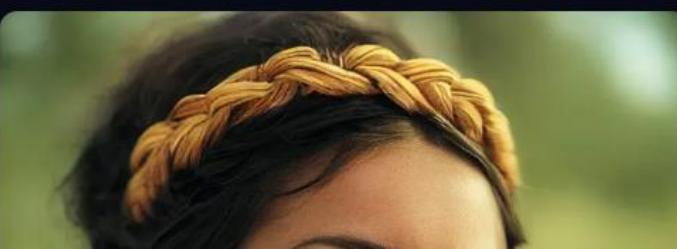
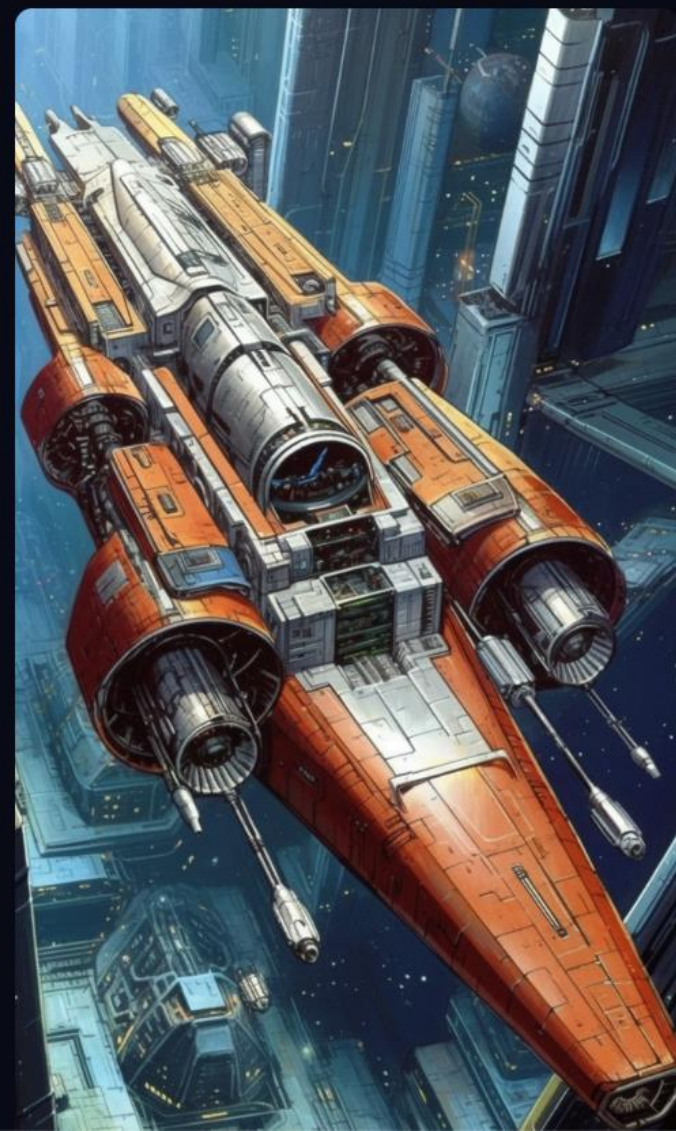
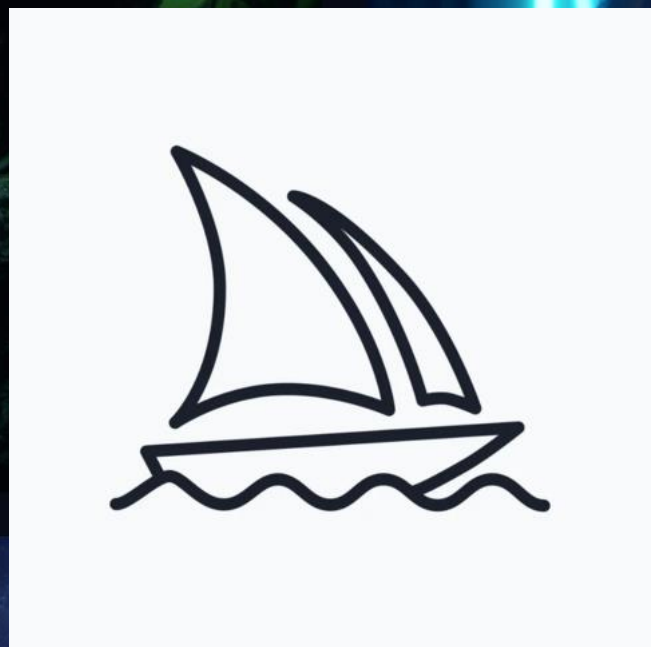
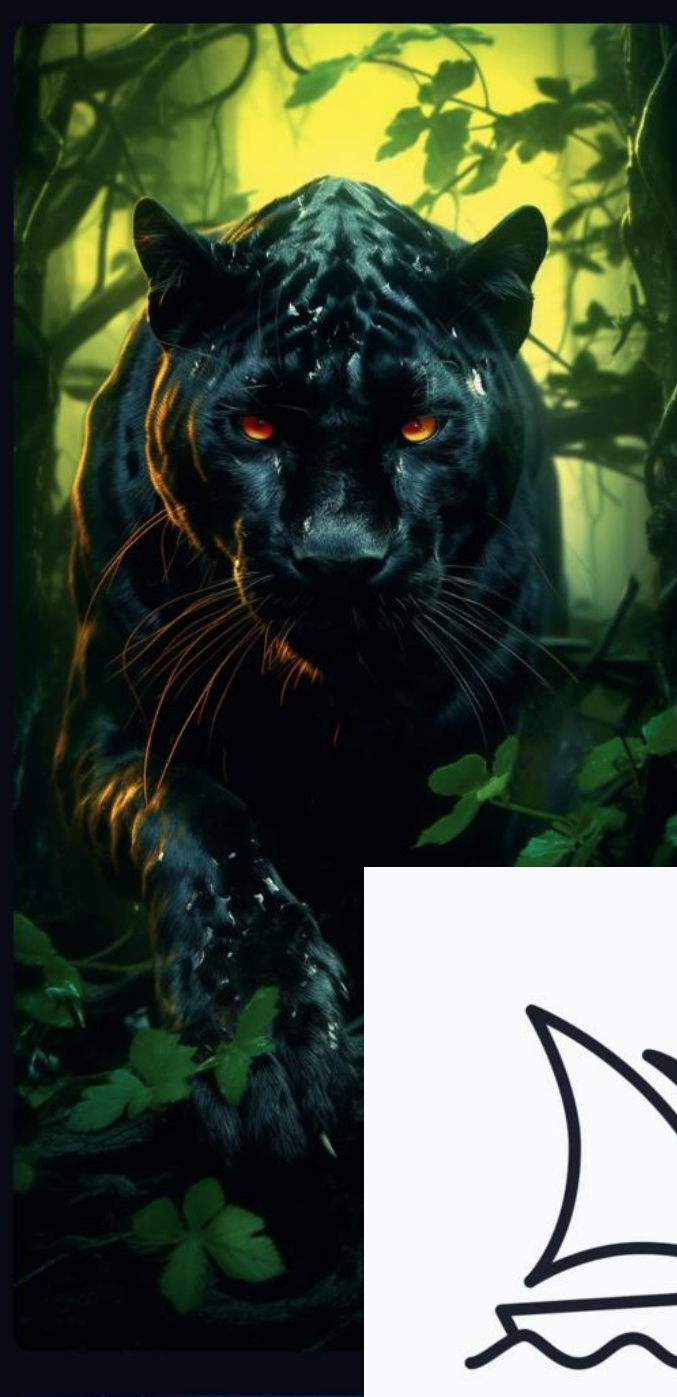
Accounts created on
OpenAI
(at March 1, 2023)

**1,6
billion**

Visits
on ChatGPT
in March, 2023

700 000 \$

Cost of ChatGPT
servers for a day





Midjourney

2022

Launch year of
Midjourney

**14,5
million**

Accounts registred on
the Discord of
Midjourney in March,
2023

**41,4
million**

Visits
on Midjourney
in March, 2023

11

collaborators





Microsoft 365 Copilot

Natural Language



Large Language
Models

+



Microsoft Graph
- Your Data -

+





Microsoft 365
Apps

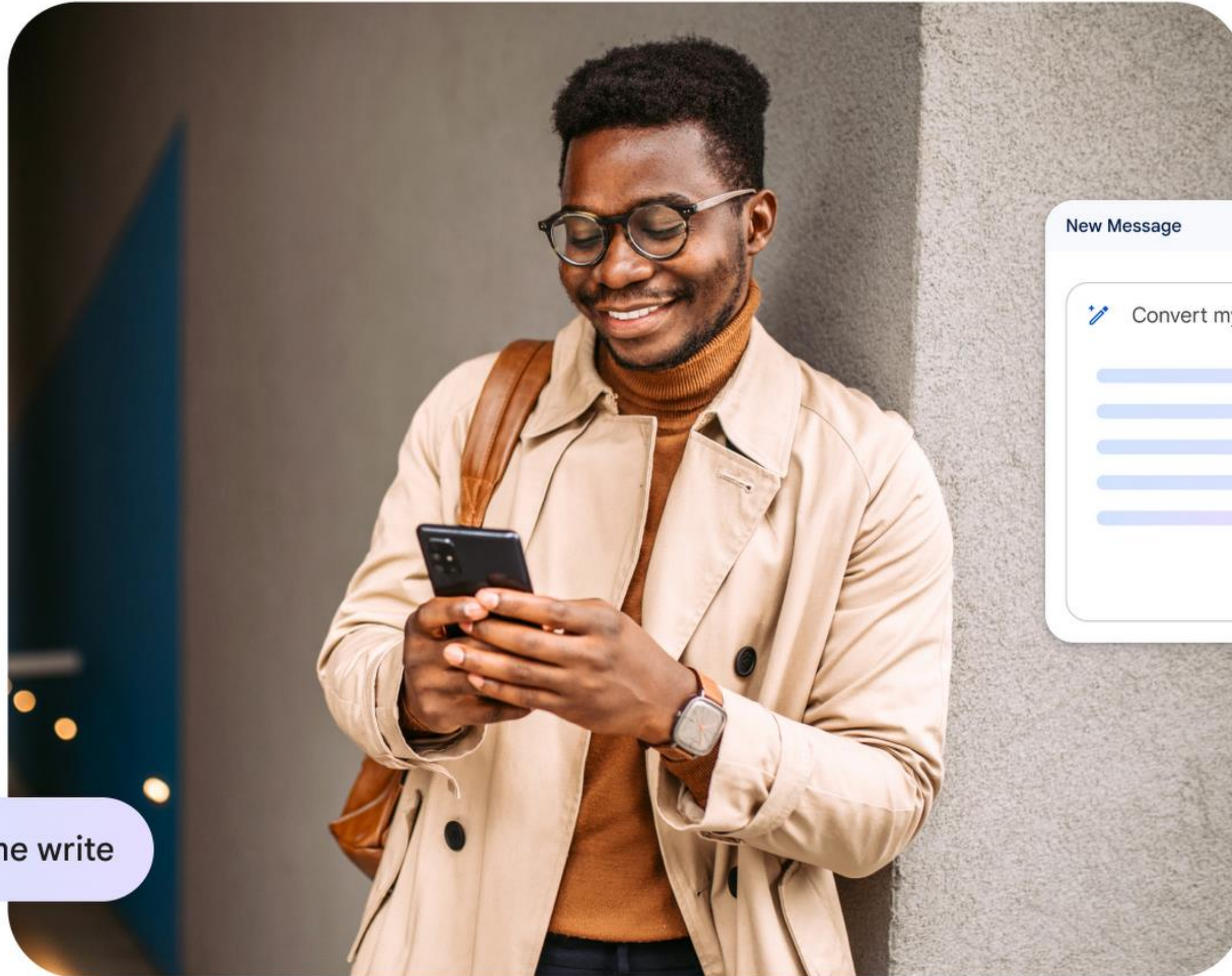
∞ Meta




Google






 Compose

 Help me write



New Message

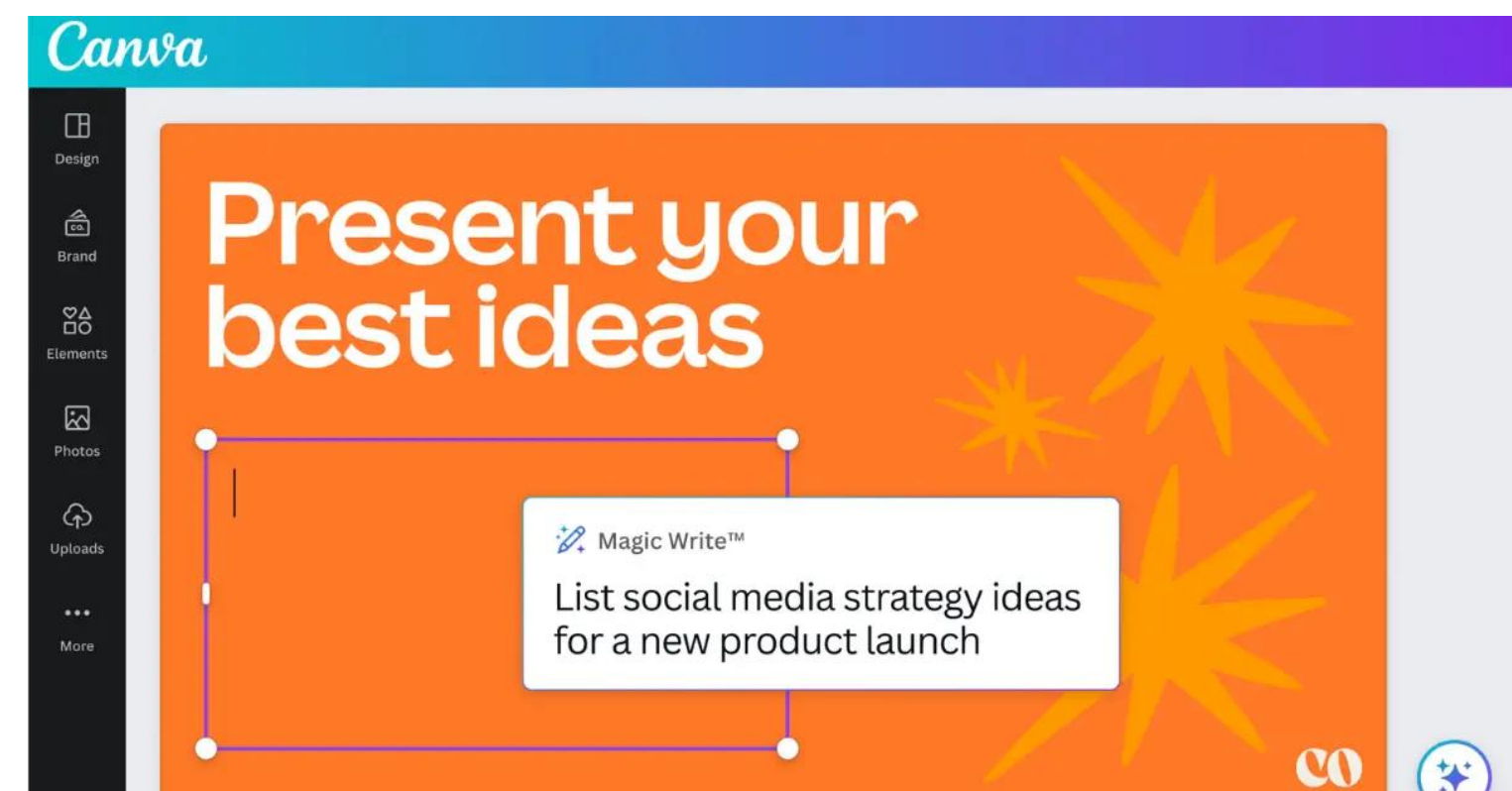
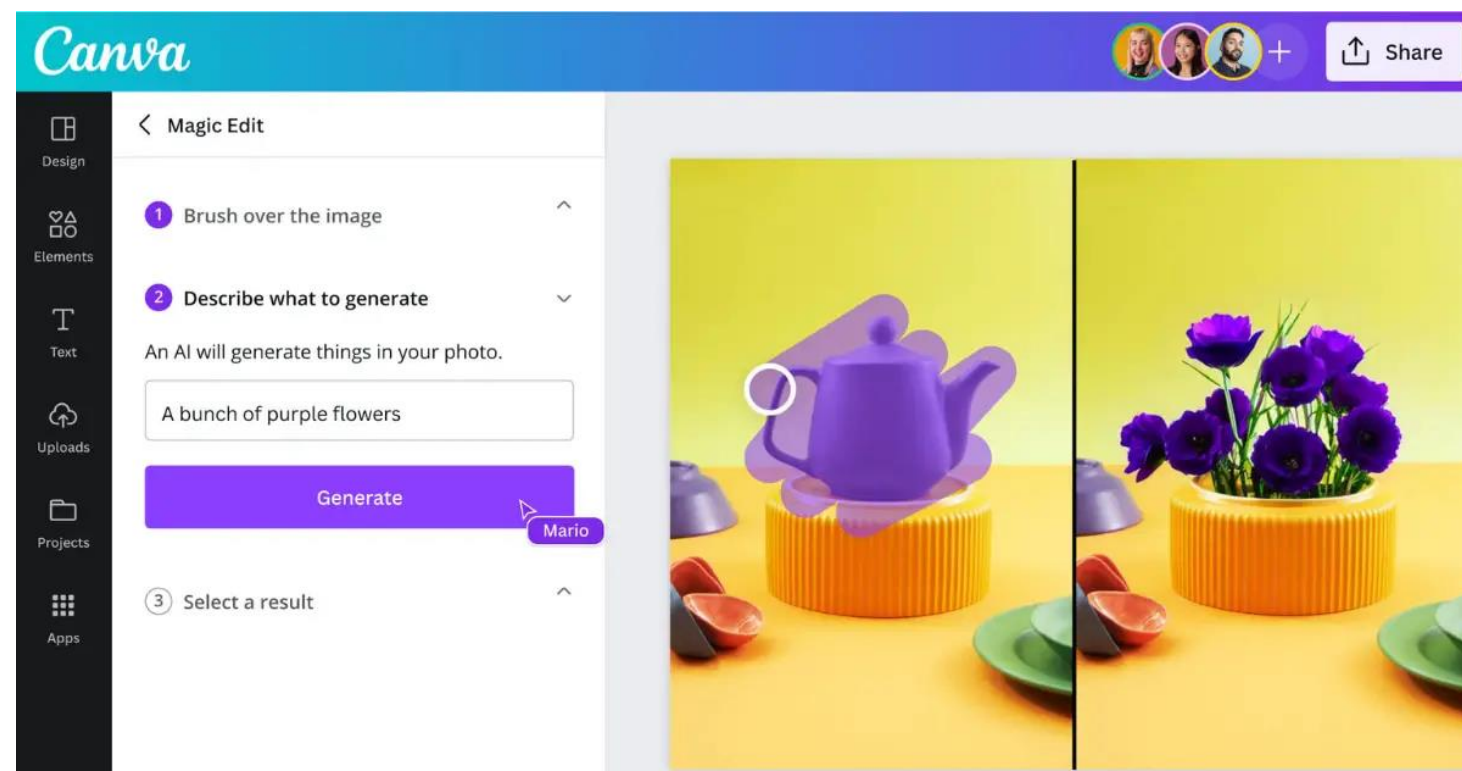
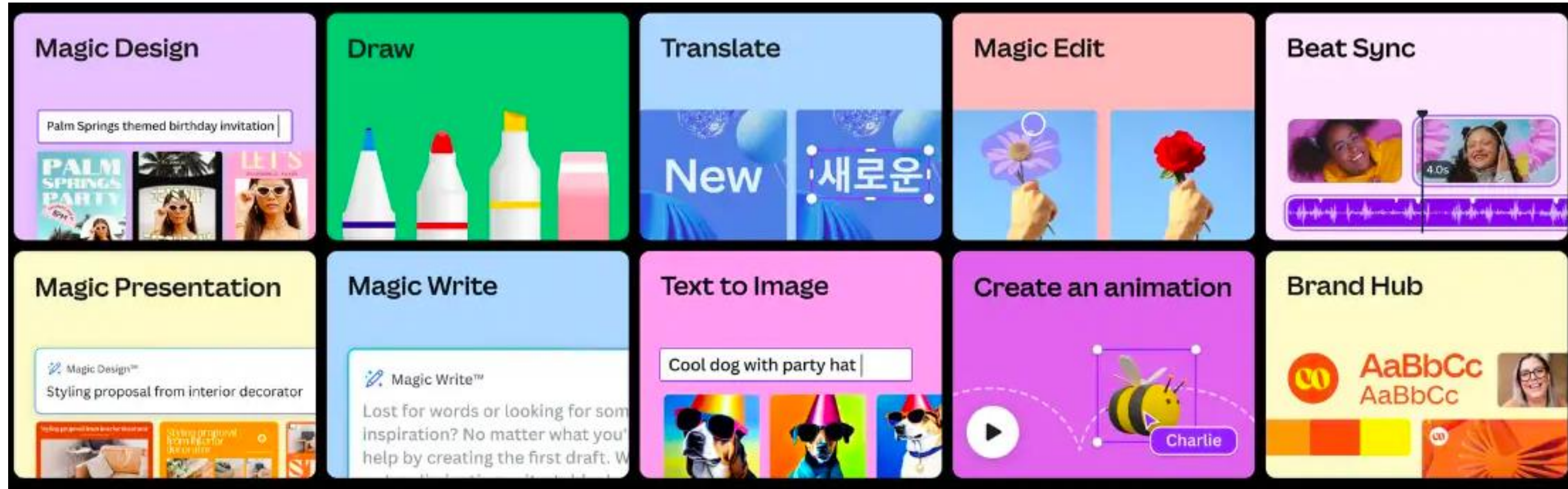
 Convert my meeting notes

-  Formalize
-  Elaborate
-  Shorten
-  Bulletize
-  I'm Feeling Lucky

 Refine ^

[Click here](#)

Canva





iridescent organic shapes

Quick tools



Text to image (Beta)

Create unique images from a detailed text description and guide style with a reference image



Text effects (Beta)

Apply styles or textures to text with a detailed text description



Recolor (Beta)

Create unique variations of your artwork from a detailed text description

Start from inspiration

[View full gallery](#)



ALLO AI?
HERE THE COM'

HANDLING ART OF THE PROMPT

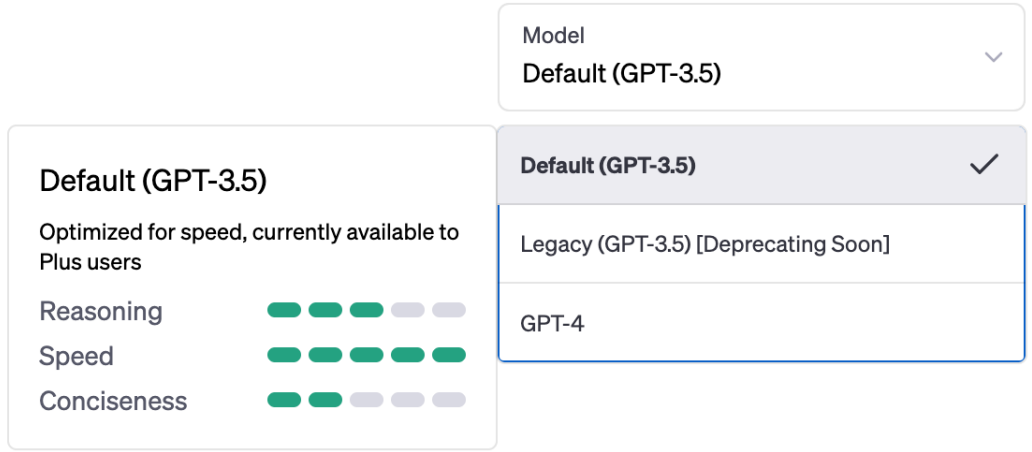
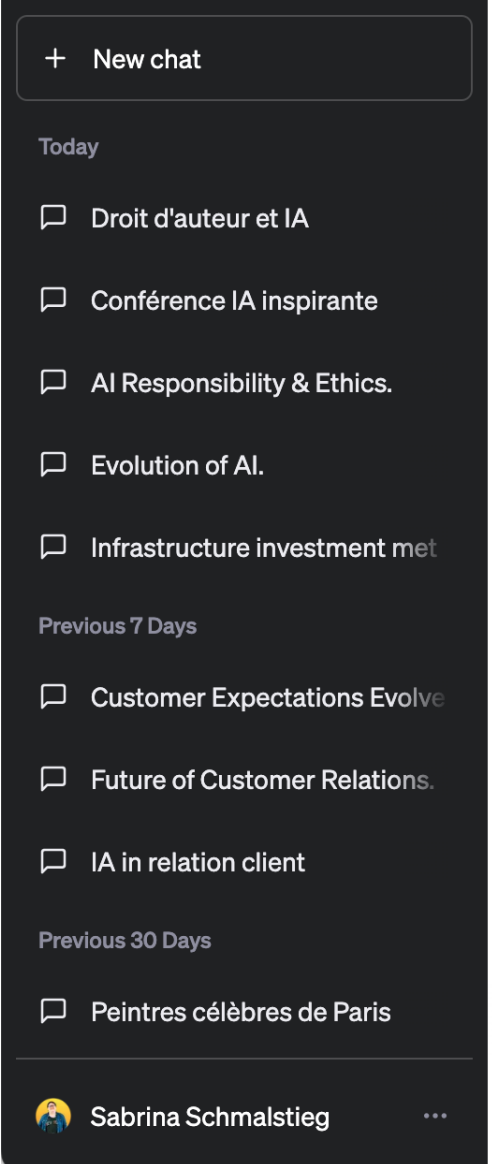
Start on ChatGPT

1 Register on <https://chat.openai.com/auth/login>

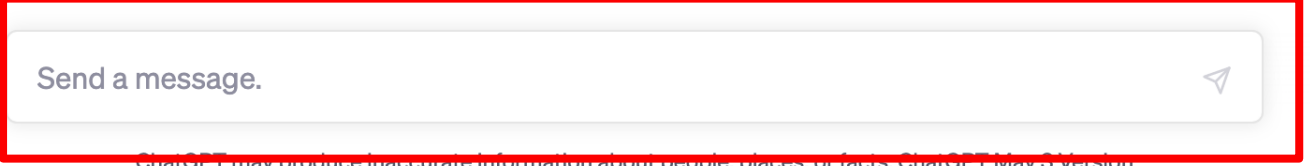
2 Launch your first (prompt) discussion! Good news ChatGPT speaks FR
⚠️ Your history disappears within 30 days but it is recommended to erase it regularly



ChatGPT offers a free trial. With a ChatGPT Plus account (\$20/month) you have more stable and faster access to ChatGPT, access to V4 and new features in preview.



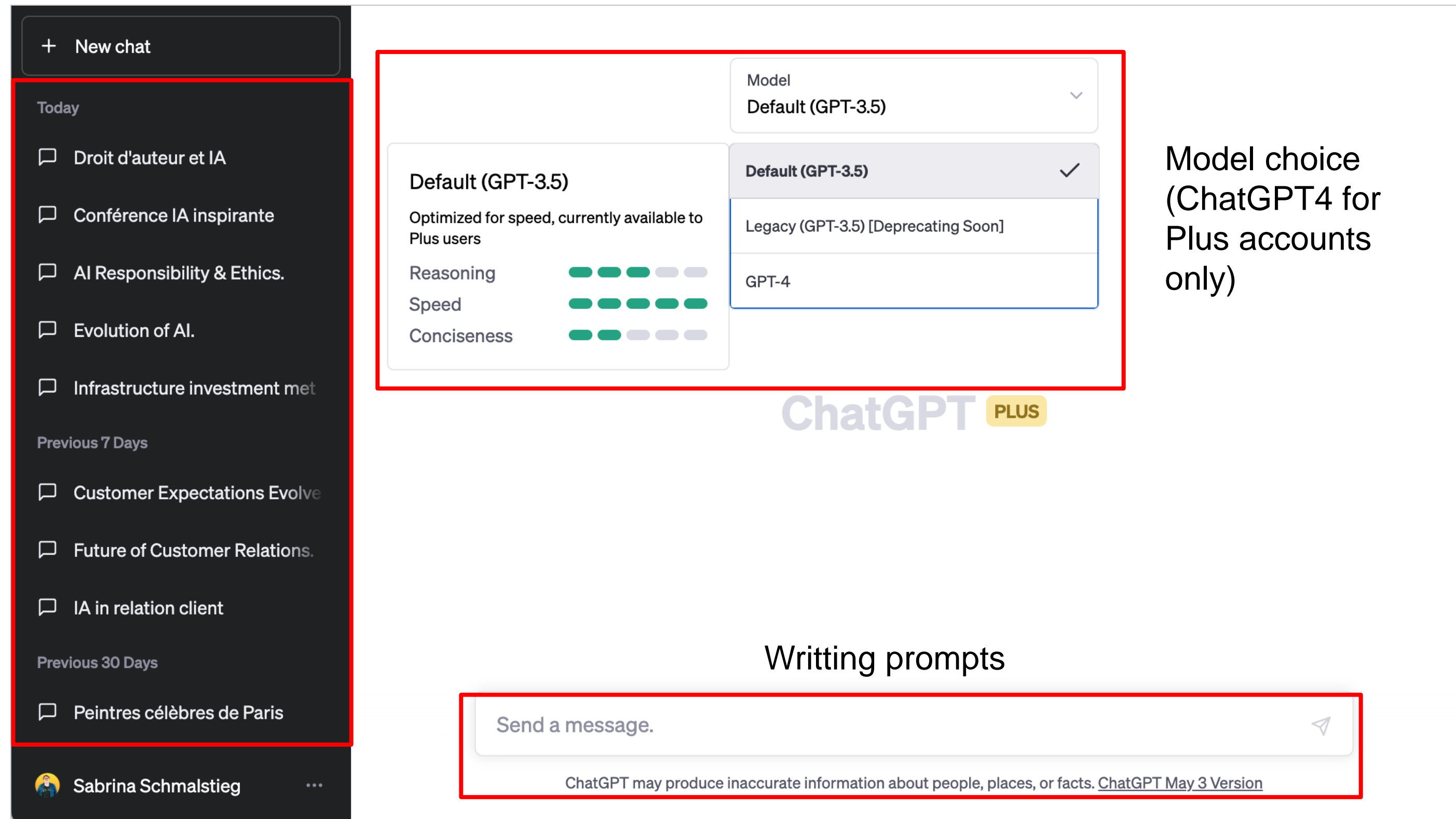
ChatGPT PLUS



Microsoft's chatbot, which is based on the latest OpenAI model GPT-4, has been available to everyone for 1 week. To access it, go to Bing, in the Conversation tab

Start on ChatGPT

Historical
(30days)

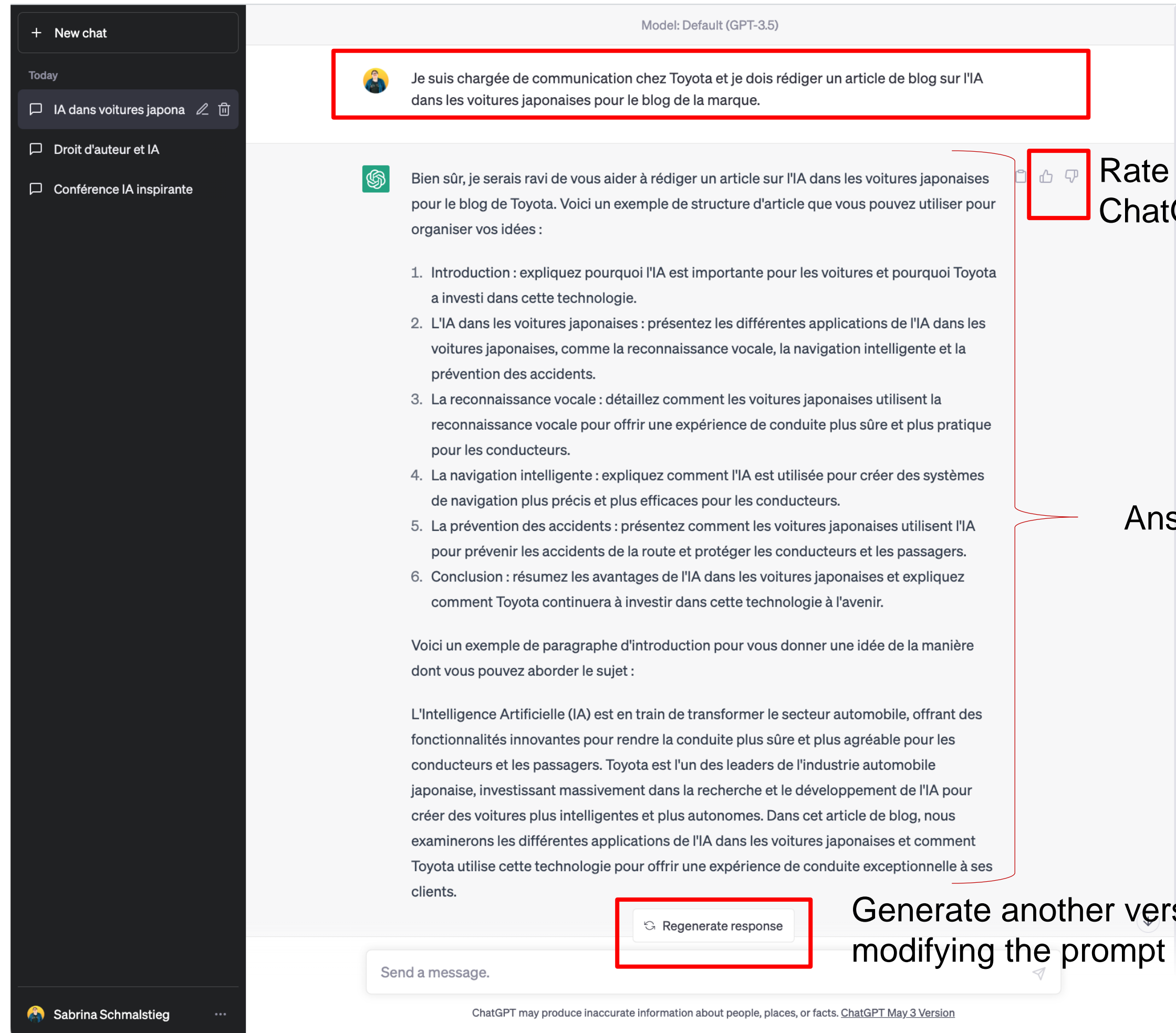


The screenshot shows the ChatGPT interface with a sidebar on the left containing a 'New chat' button and a list of chat topics under 'Today' and 'Previous 7 Days' sections. The main area features a model selection dropdown menu with 'Default (GPT-3.5)' selected, and a 'Writing prompts' section with a text input field containing 'Send a message.' and a send button. A disclaimer at the bottom states: 'ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT May 3 Version](#)'.

Model choice
(ChatGPT4 for Plus accounts only)

Start on ChatGPT

Within the same discussion, the history is kept in order to be able to request additions / clarifications



The screenshot shows the ChatGPT interface with a dark sidebar on the left containing a chat history list. The main area displays a conversation with a user prompt and a detailed AI response. A red box highlights the user's prompt, another red box highlights the AI's response, and a third red box highlights the 'Regenerate response' button. The interface also shows a 'Send a message' input field at the bottom.

Initial prompt

Rate the answer – ChatGPT learns!

Answer of ChatGPT

Generate another version, without modifying the prompt

Art of the prompt

Model: GPT-4



Tu es community manager à la SNCF et tu es en charge de la communication sur LinkedIn. Tu dois faire un calendrier éditorial et rédiger les publications pour la semaine prochaine. Tu dois poster 4 messages différents sur les besoins de recrutement, sur les actualités 2023 ou sur l'histoire de la SNCF. Présente le calendrier éditorial sous forme d'un tableau avec :

- Jour de publication : la date
- Thème de la publication
- Texte de la publication : la publication au format LinkedIn de plus de 300 caractères, (emoji, hashtags, URL cliquable) en langue française
- Image : description détaillée, en langue anglaise, du visuel que tu voudrais utiliser



Calendrier éditorial pour la semaine du 8 au 14 mai 2023



Jour de publication	Thème de la publication	Texte de la publication	Image
8 mai 2023	Besoins de recrutement	👤👥 Nous recherchons des talents pour rejoindre notre équipe SNCF ! Actuellement, nous avons des postes ouverts pour des conducteurs de train, des agents de maintenance et des ingénieurs. Pour en savoir plus et postuler, consultez notre site de recrutement 📄 www.sncf-recrutement.fr 🚀 N'hésitez pas à partager cette opportunité avec votre réseau ! #SNCF #Recrutement	A photo of a diverse group of SNCF employees standing together, smiling at the camera, with a train in the background.

Send a message. 

ChatGPT may produce inaccurate information about people, places, or facts. [ChatGPT May 3 Version](#)

[Click here](#)


Art of the prompt

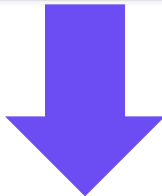
ROLE (Act like...)	ACTION (You must...)	STYLE (In the way of...)	FORMAT (In the form of...)
<ul style="list-style-type: none">▪ Community manager▪ Journalist▪ CEO▪ Consultant▪ Editor▪ Teacher	<ul style="list-style-type: none">▪ Make a LinkedIn Editorial Calendar▪ Write a CP▪ Write an email for a partner▪ Propose several titles for a conference▪ Summarize a book	<ul style="list-style-type: none">▪ With a serious tone▪ Informally▪ Like a sports commentator▪ By adding humor▪ With passion▪ With pedagogy	<ul style="list-style-type: none">▪ Article▪ Painting▪ List▪ HTML code▪ SWOT

ADD CONSTRAINTS / TARGETS

REFINE ANSWERS

Art of proofreading

10 mai 2023	Actualités 2023	 La SNCF célèbre le lancement de notre nouvelle ligne à grande vitesse (LGV) entre Paris et Strasbourg ! Ce projet ambitieux permettra de réduire le temps de trajet à seulement 1h45. Plus d'informations sur notre site www.sncf.com/nouvelle-lgv  Voyagez plus rapidement et confortablement avec la SNCF ! #LGV #Innovation #SNCF	A high-resolution aerial photo of the new high-speed train on the tracks, with beautiful countryside scenery in the background.
----------------	--------------------	---	---



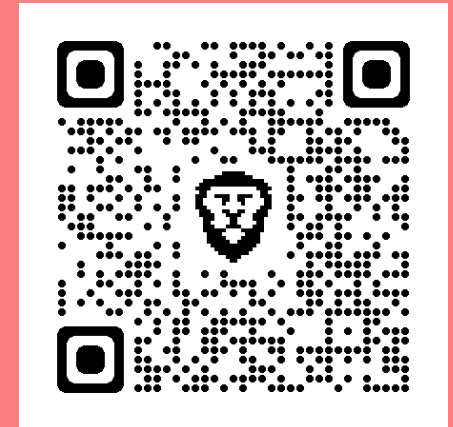
De quand date la LGV Paris Strasbourg ?



La LGV Est européenne, qui relie Paris à Strasbourg, a été inaugurée en deux phases. La première phase, entre Vaires-sur-Marne (près de Paris) et Baudrecourt (en Moselle), a été mise en service le 10 juin 2007. La seconde phase, entre Baudrecourt et Vendenheim (près de Strasbourg), a été inaugurée le 3 juillet 2016.

6 uses of ChatGPT daily












- 1 Can you summarize this article for me?**
Precision: level of knowledge / in xxx words / in another language
- 2 Can you give me title ideas for this content?**
Accuracy: tone / support / target
- 3 Can you rewrite this content in a different style?**
Accuracy: tone / support / target
- 4 Test my knowledge of...**
Precision: level of knowledge / type of question
- 5 Proofread and correct mistakes...**
Clarification: change
- 6 What is the Excel formula to count the number of characters in a cell?**
Accuracy: Excel / PC version



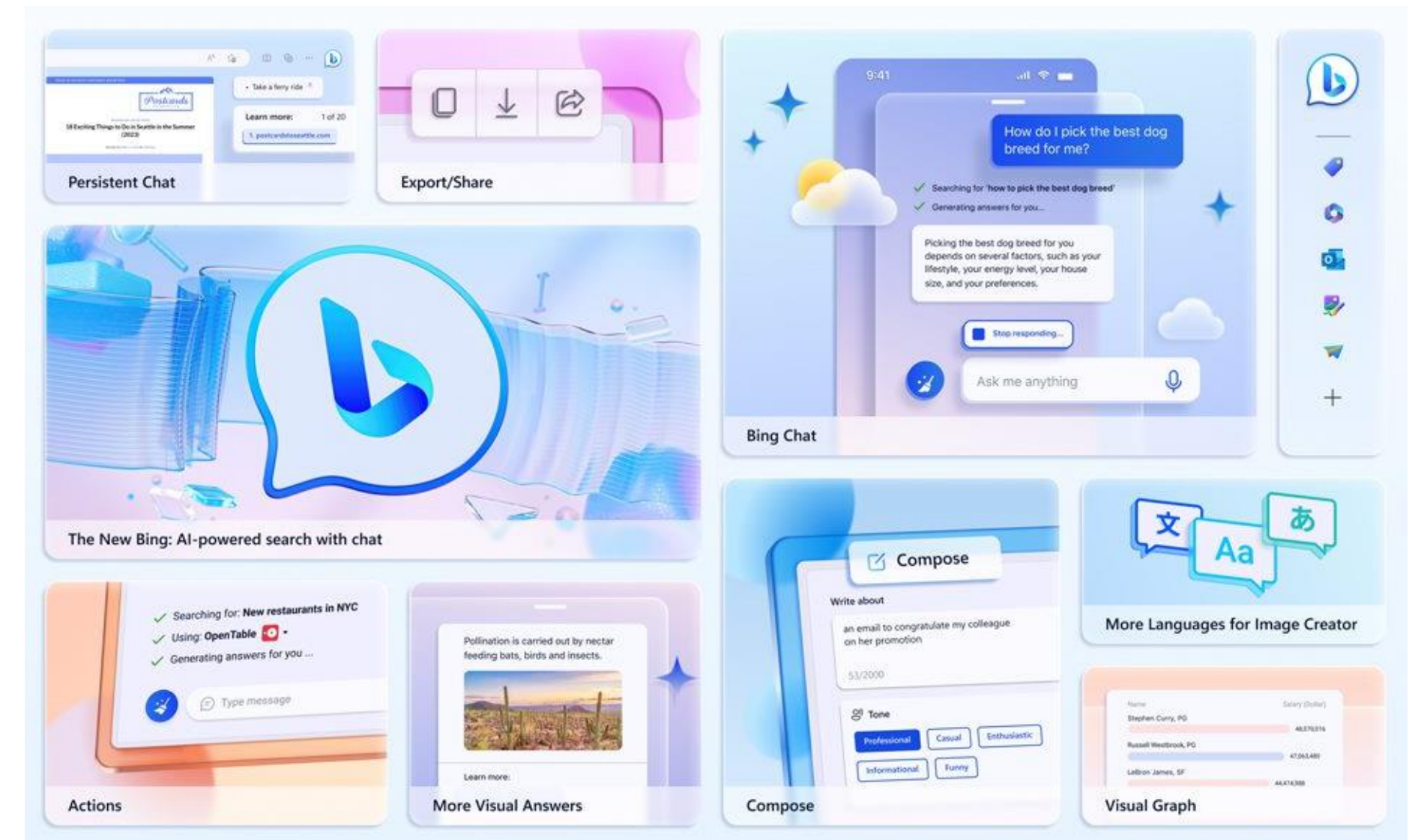
WeAreCOM.fr
15 idées de prompt
chatGPT pour les
communicants

And tomorrow...

Plugins to connect your services

 Expedia	 FiscalNote	 Instacart
 KAYAK	 Klarna Shopping	 Milo Family AI
 OpenTable	 Shop	 Speak
 Wolfram	 Zapier	

A boosted browser / search engine



The collage illustrates various features of the new Bing search engine:

- Persistent Chat:** A chat interface with a search bar and a list of results.
- Export/Share:** A panel with icons for downloading, sharing, and printing.
- Bing Chat:** A chat interface with a search bar and a list of results.
- The New Bing: AI-powered search with chat:** A search bar with a chat icon and a list of results.
- Actions:** A panel with a search bar and a list of results.
- More Visual Answers:** A panel with a search bar and a list of results.
- Compose:** A panel with a search bar and a list of results.
- Visual Graph:** A panel with a search bar and a list of results.

For further...



Start on Midjourney



Midjourney



Midjourney offers a free account, limited to 40 minutes of processing time and whose creations cannot be used commercially

- 1 Create a Discord account and join the Midjourney server - <https://discord.com/channels/662267976984297473/>
- 2 Join a "Newbie" room (a "chat") in the left column to be able to practice quietly!
⚠️ All your creations are visible to everyone in this room (if you don't have a pro subscription) AND on the Midjourney website
- 3 Adjust the settings by typing "/settings" in the dialog box at the bottom of the main window.



Start on Midjourney



Midjourney

1

2

Sabrin-ai a utilisé /settings

Midjourney Bot BOT Aujourd'hui à 18:11

Adjust your settings here. Current suffix: --v 5

- 1 MJ version 1
- 2 MJ version 2
- 3 MJ version 3
- 4 MJ version 4
- 5 MJ version 5

- 5 MJ version 5.1
- Niji version 4
- Niji version 5

- Half quality
- Base quality
- High quality (2x cost)

- Style low
- Style med
- Style high
- Style very high
- Reset Settings

- Public mode
- Stealth mode
- Remix mode
- Fast mode
- Relax mode

Toi seul(e) peux voir celui-ci — Rejeter le message

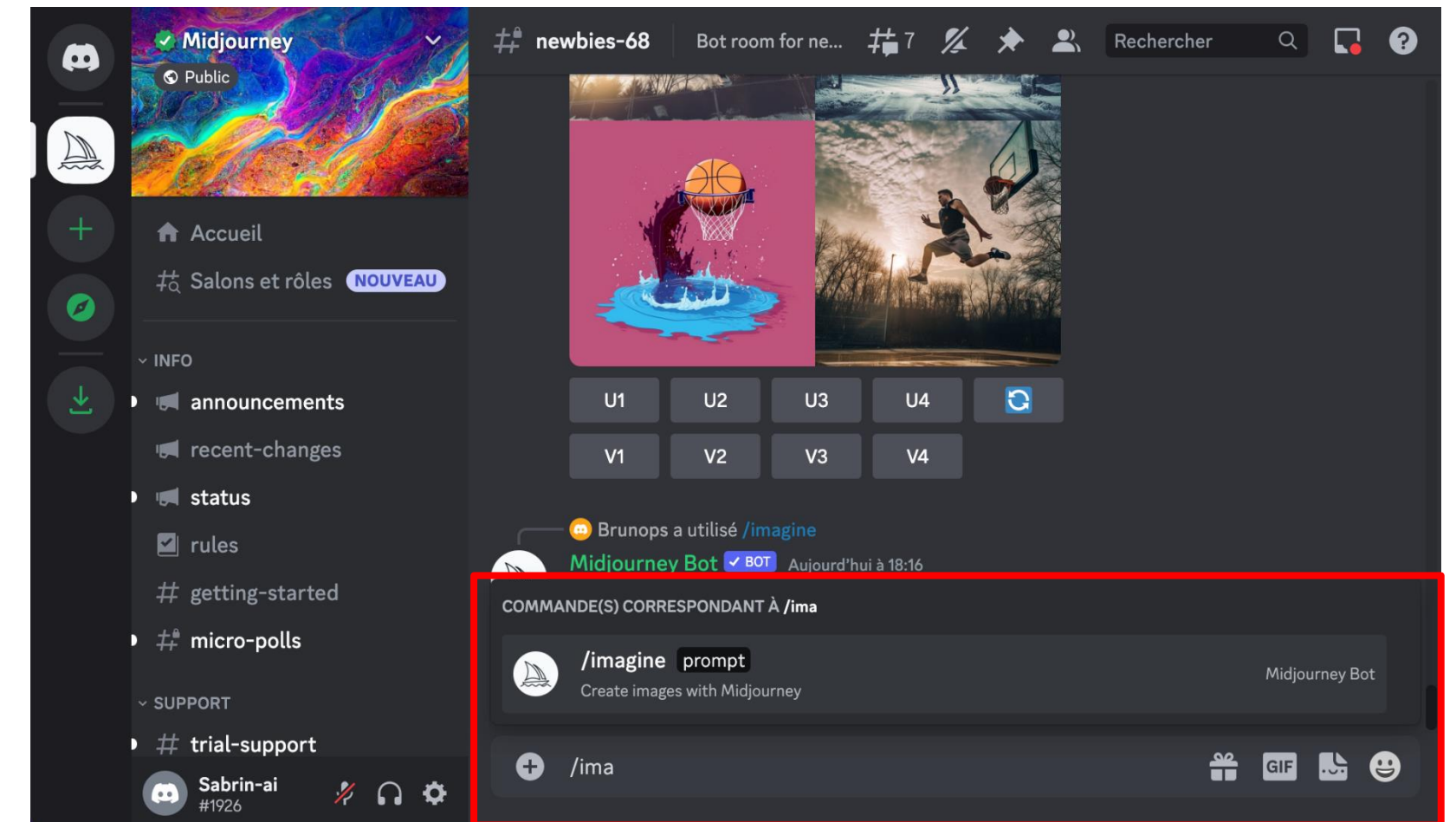
3

Create on Midjourney

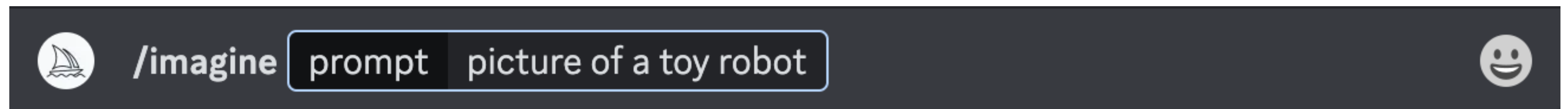


Midjourney

- 1 To create (=write the prompt that will serve as the basis for the generation proposed by Midjourney), type `"/imagine"` in the dialog box at the bottom of the main screen



- 2 The dialog then offers you a "prompt" box. This is where you can write your query (in English!) You can also copy/paste the URL of an image to serve as the basis for your creation.



Create on Midjourney



Midjourney

picture of a toy robot --v 5 - @Sabrin-ai (fast)



U1

U2

U3

U4



V1

V2

V3

V4

In less than a minute, MidJourney offers you 4 proposals that meet your "prompt".

You can :

Obtain variations of one of the 4 visuals by clicking on "Vx"

Get a larger version (upscale) of one of the 4 visuals by clicking on "Ux"

Generate 4 new visuals with the same prompt by clicking on

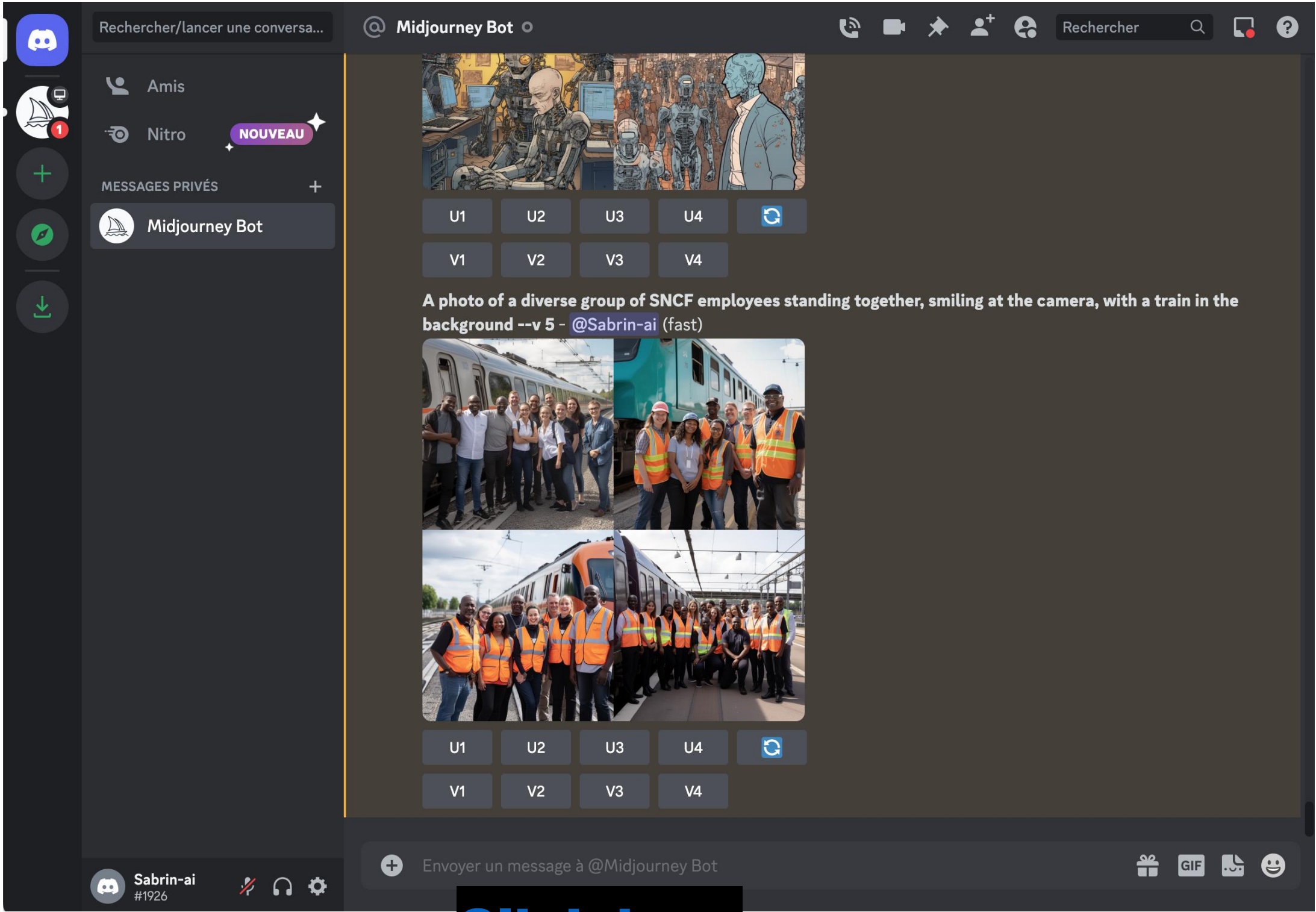


Create Midjourney



Midjourney

A photo of a diverse group of SNCF employees standing together, smiling at the camera, with a train in the background.



[Click here](#)

EXAMPLES



Midjourney

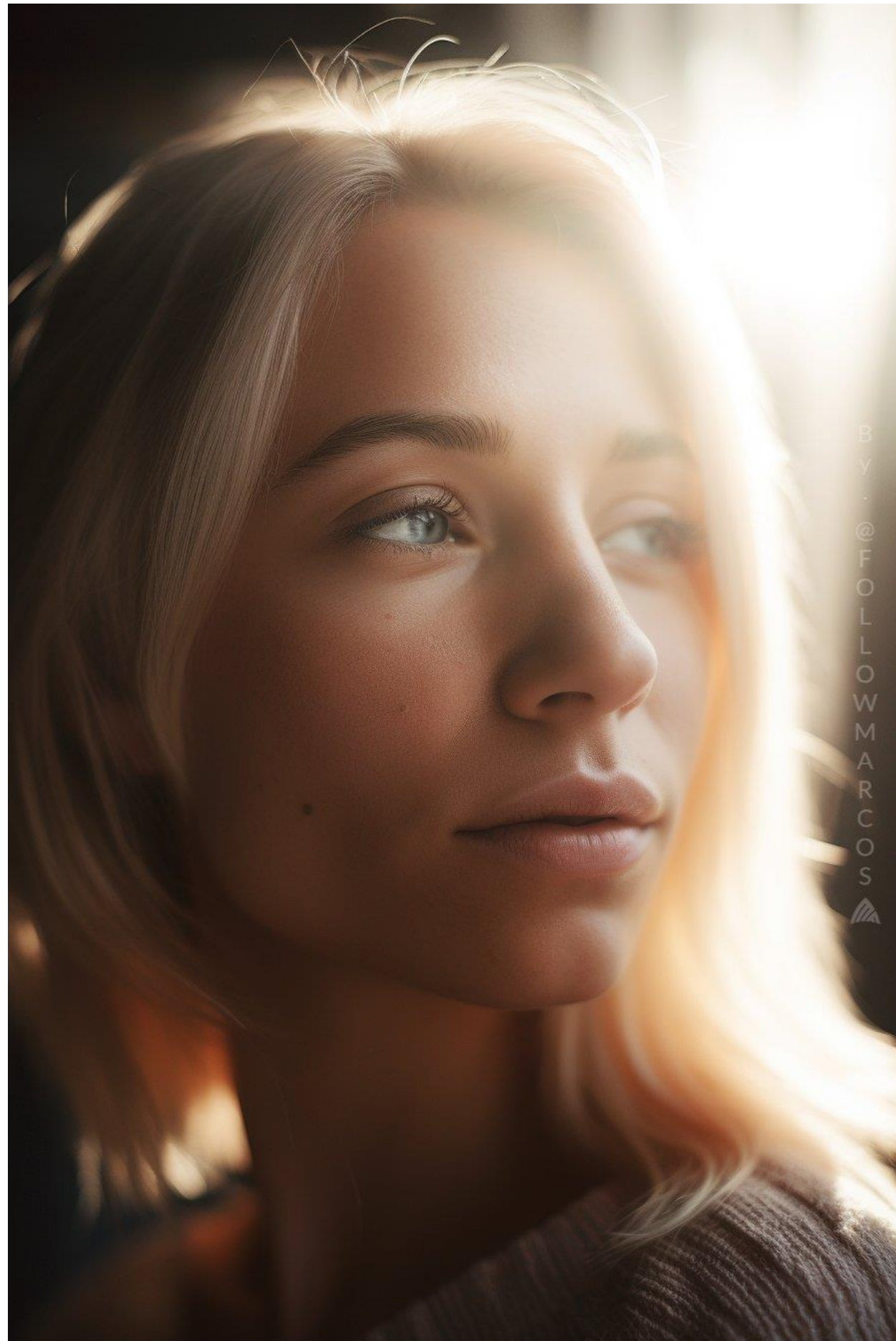


Sorority VSCO black short hair hippy hair man wearing 3 piece set outfits male, cute, mini trousers, sweater fashion --ar 2:3 --v 5.1

EXAMPLES



Midjourney



Subject: close up of a beautiful blonde woman,
Style: portrait, volumetric light, sunlight streaming through, hyper-realistic photograph, Camera: Fujifilm GFX 50S II, super macro, iso 60, professional photography
--ar 2:3 --v 5

EXAMPLES



Midjourney



Location: In the evening, the streets of Kyoto, ancient town, Atmosphere: green and foggy, Soft and beautiful light, Equipment: canon r5, 50mm f22, Image Quality: photorealistic realistic, The photo of dawn, 2 4K, photorealistic realistic, HD, Settings: --ar 9:16 --q 2 --chaos 2 --v 5.1 --style raw

VARY THE STYLES



Midjourney



« European comics »



« LEGO »



« Van Gogh »



« Ivory sculpture »

SET YOUR PROMPTS



Midjourney

To specify the execution of your "prompt", several parameters are available. Parameters are visible following your "prompt" and are introduced by a double dash.

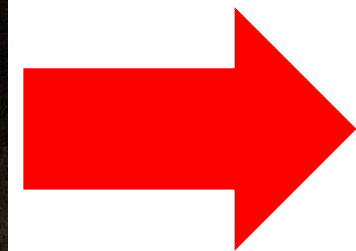
Here are the main ones:

- vx**: version of MidJourney used to generate your image (editable in /settings),
- aspect or -ar**: change the aspect ratio of the image. By default, Midjourney offers square images in 1:1, but you can change this format, for example by adding the parameter –ar 2:3 for a portrait format,
- no**: allows information to be excluded. If you want to generate an image without cloud, enter the parameter "--no cloud", without blur "--no blur" or without black "-no dark"
- chaos <number from 0 to 100>**: Changes the variety of results among the four images offered to you by Midjourney. The larger the number, the more "unusual or unexpected" the generated images will be. By typing –chaos 100 at the end of your request, the four proposals will be very varied.
- niji**: an alternate generation model that focuses on anime/manga style images,
- hd**: Another alternative model that generates less cluttered images, which can be suitable for landscape or abstract visuals.



« BLENDING »

By using the "/blend" command in the dialog, you can request to "blend" 2 to 5 visuals. You can specify the dimensions of the rendering (by default, the variations will be square)





Midjourney

Many techniques to explore...

ADDITIVE PROMPT

This approach is similar to the way we interact with search engines: adding all desired items in a comma-separated list, although some may opt for "|" or some ";".

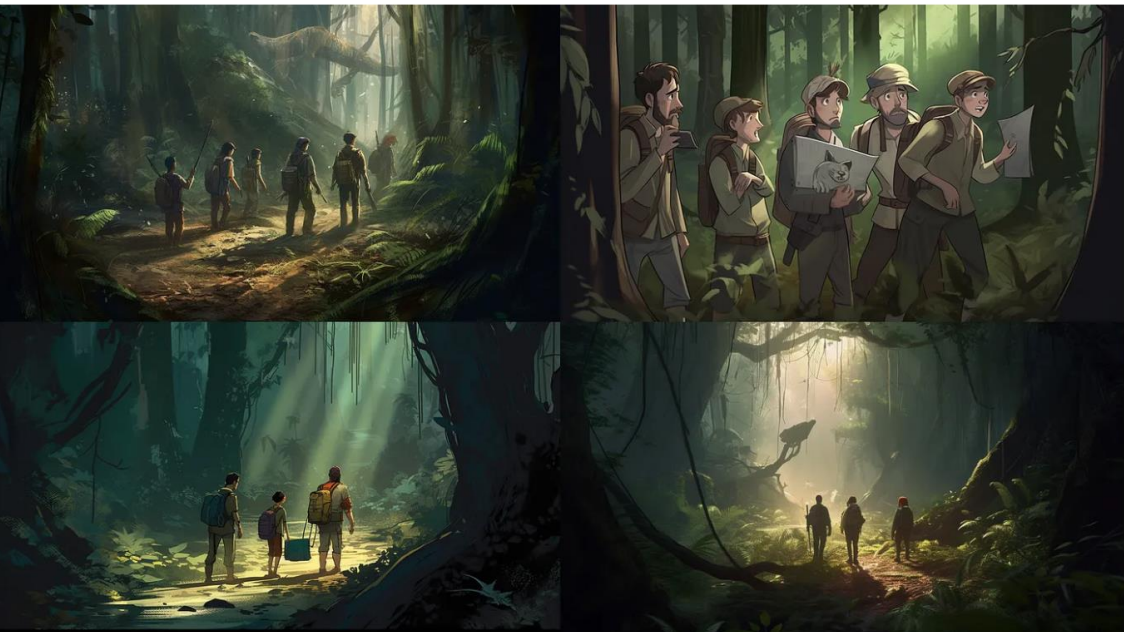
```
Cinematic Shot | Adventure | Mysterious | Explorers venturing into dense forest | Discovering hidden secrets and ancient relics | Forest location --ar 16:9 --v 5
```



CATEGORY PROMPT

The category prompt comes with an additional experiment field. Category names have a subtle influence on images.

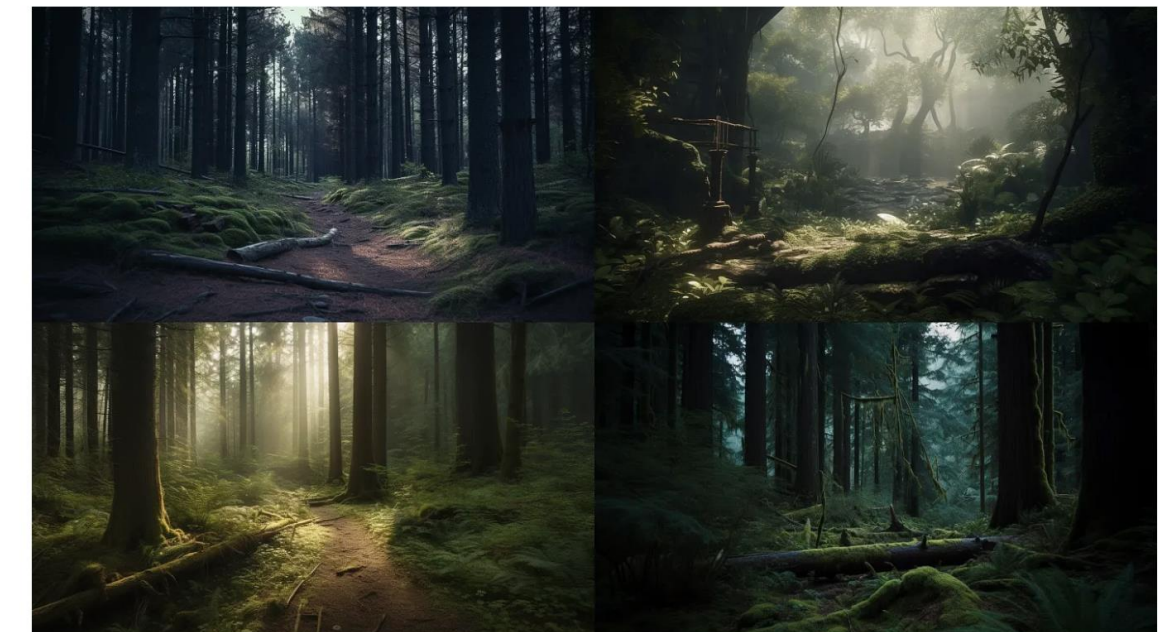
```
IMAGE: Illustration | GENRE: Adventure | MOOD: Mysterious | SCENE: A group of explorers venture into a dense forest, discovering hidden secrets and ancient relics | ACTORS: Explorers | LOCATION TYPE: Forest | TAGS: Adventure, mystery, forest, movie scene --ar 16:9
```



MULTI-PROMPT (& WEIGHT)

In the case of the multiprompt, the parts are separated by a colon and accompanied by a number which indicates the relative importance of each part. This gives you more control over what elements of the prompt you want to emphasize.

```
VISUAL_FORMAT: Cinematic::1 | GENRE: Adventure::1 | MOOD: Mysterious::1 | SCENE: A group of explorers venture into a dense forest, discovering hidden secrets and ancient relics::1 | ACTORS: Explorers::1 | LOCATION TYPE: Forest::10 | TAGS: Adventure, mystery, forest, movie scene::1 --ar 16:9
```



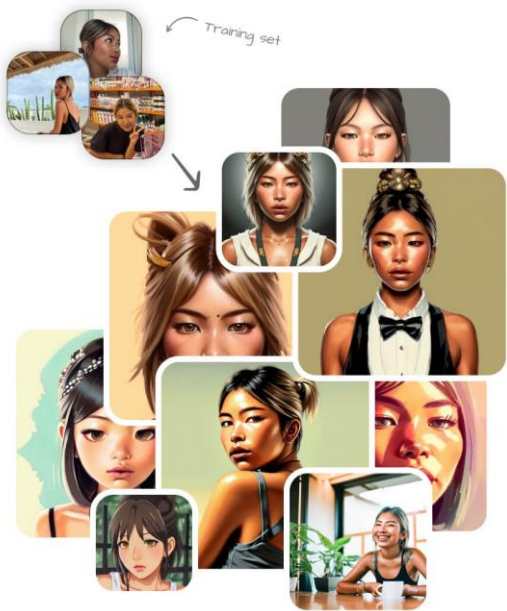
And many others everyday « helps »



WeAreCOM.fr
TOP 10 des outils de l'IA
pour des communicants
augmentés



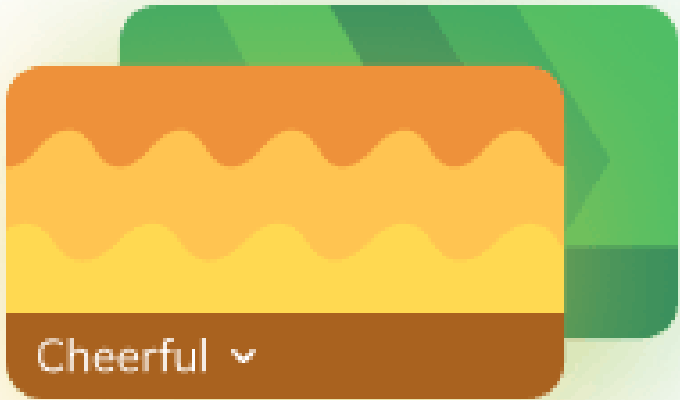
Transcribe an audio file into text...
or vice versa



Create professional profile
pictures



[Click here](#)



Create custom music
for your video



Benchmark



Summarize content, sources

BRANDS

TAKE ACTION

BESCHERELLE

/imagine Une jolie maison dans une forêt de pains

Generate



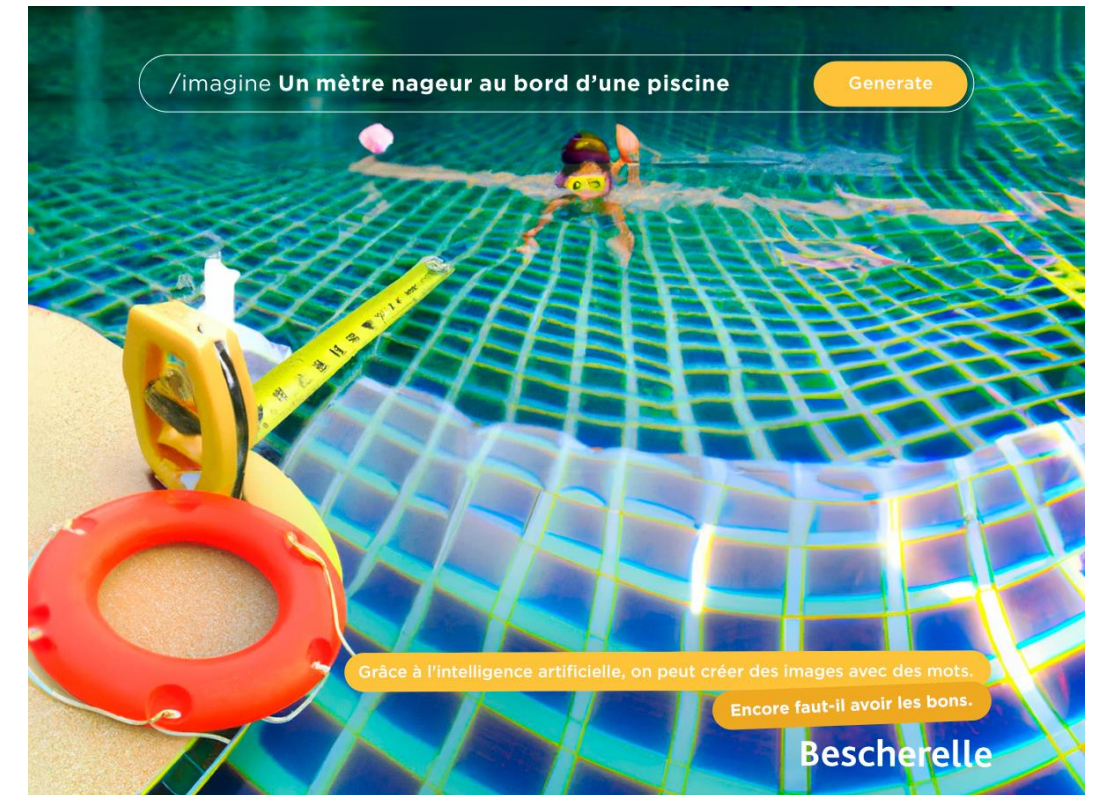
Grâce à l'intelligence artificielle, on peut créer des images avec des mots.

Encore faut-il avoir les bons.

Bescherelle

/imagine Un mètre nageur au bord d'une piscine

Generate



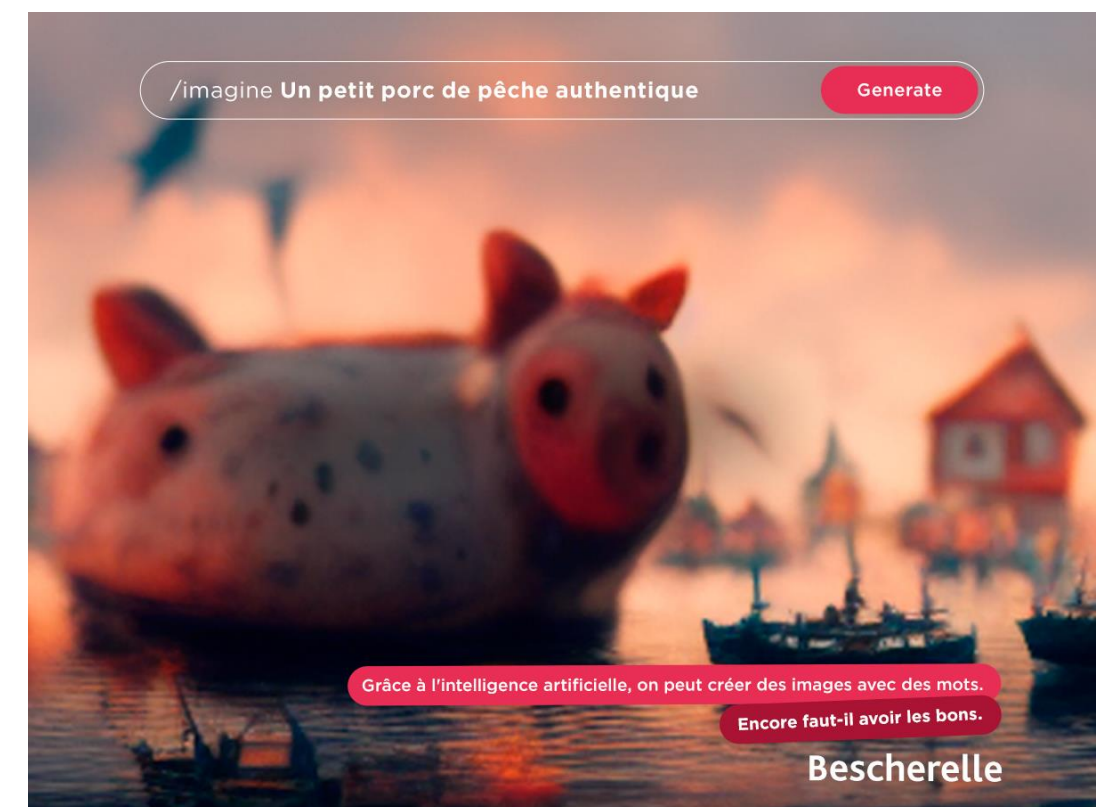
Grâce à l'intelligence artificielle, on peut créer des images avec des mots.

Encore faut-il avoir les bons.

Bescherelle

/imagine Un petit porc de pêche authentique

Generate



Grâce à l'intelligence artificielle, on peut créer des images avec des mots.

Encore faut-il avoir les bons.


Bescherelle



[Click here](#)



JAMAIS SANS ELLES



/imagine a CEO ➔

#JamaisSansElles

L'intelligence artificielle entretient des stéréotypes bien réels.

jamais sans elles

AGISSONS POUR L'ÉGALITÉ FEMMES-HOMMES



/imagine a secretary ➔

#JamaisSansElles

L'intelligence artificielle entretient des stéréotypes bien réels.

jamais sans elles

AGISSONS POUR L'ÉGALITÉ FEMMES-HOMMES





renault
re^{AI}invent twingo



born from AI,
built by renault

TWINGO

renault
re^{AI}invent twingo



born from AI,
built by renault

TWINGO

renault
re^{AI}invent twingo



born from AI,
built by renault

TWINGO

`/prompt` une fillette sur une bicyclette rose devant un immeuble détruit en Ukraine, style documentaire, HDR, 4K



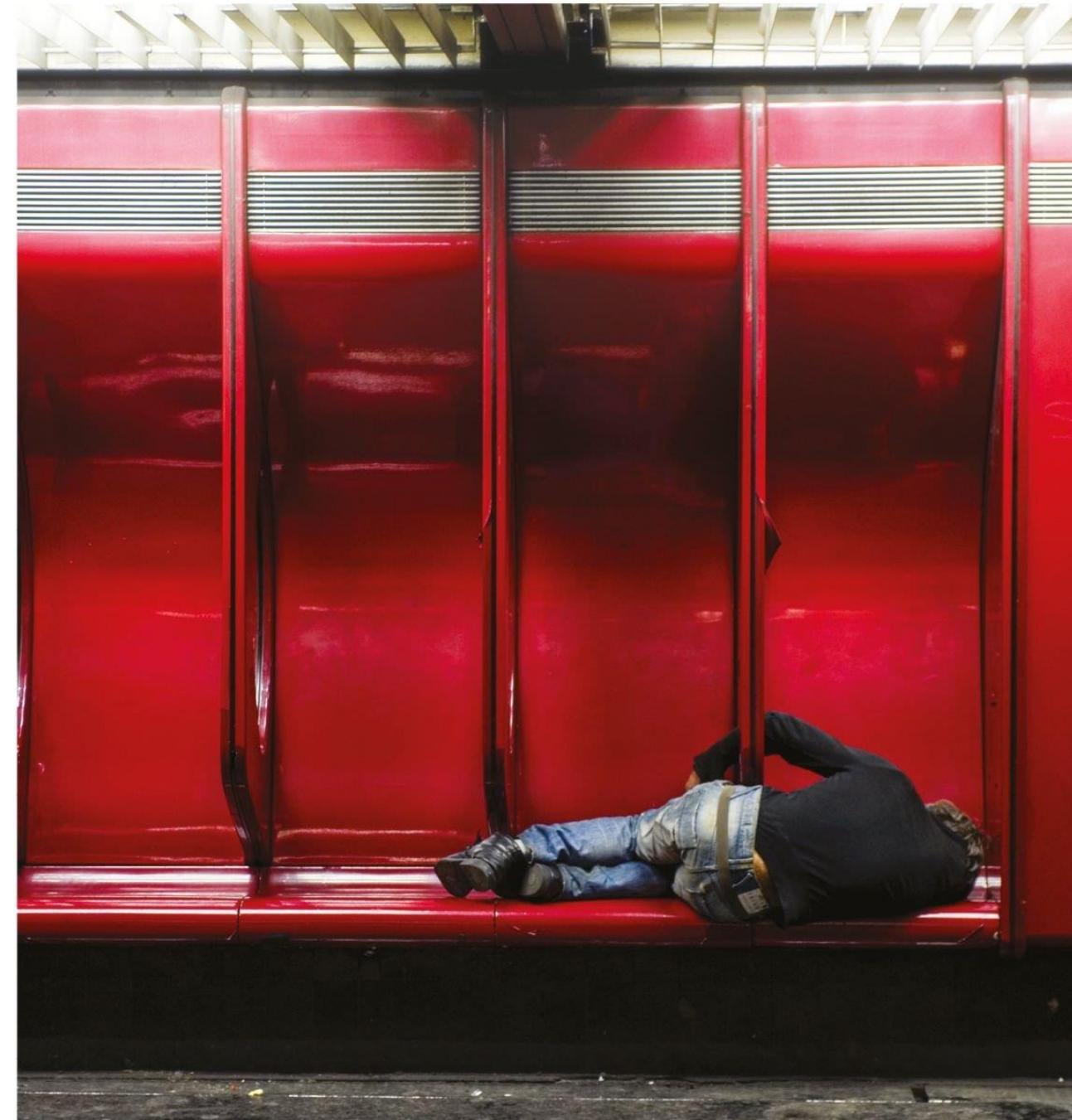
MALHEUREUSEMENT, CETTE IMAGE N'EST PAS GÉNÉRÉE PAR UNE INTELLIGENCE ARTIFICIELLE
CHAQUE JOUR, NOS VOLONTAIRES S'ENGAGENT DANS DES MISSIONS BIEN RÉELLES

Photo de Elena Tita/Global Images Ukraine via Getty Images

croix-rouge française



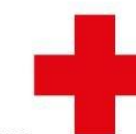
`/prompt` un sans-abri allongé sur un banc rouge, Paris, style métro, éclairage néon, full HD



MALHEUREUSEMENT, CETTE IMAGE N'EST PAS GÉNÉRÉE PAR UNE INTELLIGENCE ARTIFICIELLE
CHAQUE JOUR, NOS VOLONTAIRES S'ENGAGENT DANS DES MISSIONS BIEN RÉELLES

Photo de Lucas Schifres/Getty Images News

croix-rouge française



AMNESTY INTERNATIONAL (COLOMBIE)



Jon Lam #CreateDontScrape
@JonLamArt

Amnesty using Ai to “report” on crimes against humanity is completely tone deaf and disrespectful to the actual victims. Holy shit this is FOUL [twitter.com/amnesty_norge/...](https://twitter.com/amnesty_norge/)

[Traduire le Tweet](#)



Mario @nosupermario · 1 mai
En réponse à @Amnesty_Norge

Why using AI images when you can get these real pics?



1 2 50 2 629 Don



Lachlan @bitcloud · 1 mai
En réponse à @Amnesty_Norge

Please don't use AI imagery for this. It shatters your credibility

3 3 611 12,7k Don

[Click here](#)



BOUNDARIES & ETHICS

Detect true from false



Als are more and more numerous and efficient. To detect the true from the false, several options...

detection software

This is the easiest way to know if content was designed by an AI. But they are still far from reliable!

GPTZero Classic or Draft & Goal
mayachitra

Good eyes 👁️


Even if the AIs are impressive, they still miss some imperfections. Fingers, glasses, reflections or characters in the background: inspect the details to find the "mistake".

On the text side, the AIs do not make spelling mistakes. An "inhuman" quality?

find source

With reverse image search on Google, you can cross-reference your sources. On the ChatGPT side, the knowledge base of v3.5 stops in 2021.


There are no limits


 Midjourney Bot ✓ BOT Today at 11:48 AM


Banned prompt

The phrase `mammary` is banned. Circumventing this filter to violate our rules may result in your access being revoked.

`/imagine mammary glands`

 Only you can see this • [Dismiss message](#)


 dragonwolftech used `/imagine`

 Midjourney Bot ✓ BOT Today at 11:53 AM




Banned prompt

The phrase `chinese president` is banned. Circumventing this filter to violate our rules may result in your access being revoked.

`/imagine chinese president xi`

 Only you can see this • [Dismiss message](#)

 SE Hello 

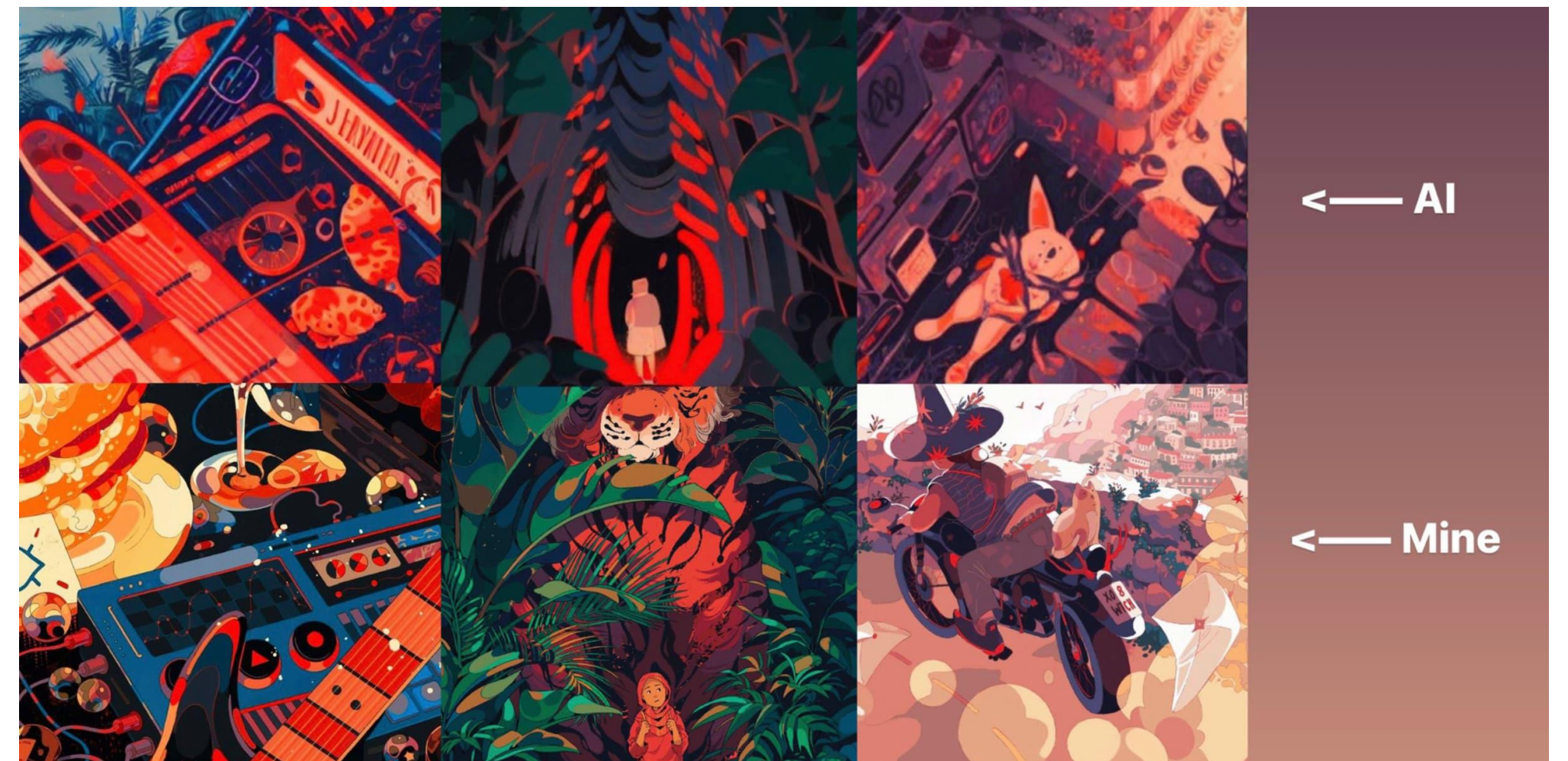
 Your access was terminated due to violation of our policies, please check your email for more information. If you believe this is in error and would like to appeal, please contact support@openai.com.  

Does AI violate intellectual property rights?

Training AI algorithms may involve the use of intellectual property protected data or personal data. The use of copyrighted works for training may be considered copyright infringement if done without prior permission from the rights holders.

However, whether such use is an infringement of intellectual property rights depends on the specific circumstances of each case, as well as the country in which one is located.

- In France, the law provides that any reproduction, use or adaptation of a work without the authorization of the rights holder is likely to characterize the offense of counterfeiting.
- In Anglo-Saxon countries, it is copyright that is applicable and its logic is different from that of copyright since it aims to protect the commercial interests of authors as a priority, while copyright incorporates the protection of the moral rights of authors.



Does CHATGPT violate the law on personal data ?

At the end of March, OpenAI took the decision to ban Italian Internet users from accessing its chatbot, after the Italian "CNIL" spoke out. She had identified several issues — **no age check, incorrect data processing, security incident, lack of GDPR compliance.**

Changes have been made by OpenAI to make ChatGPT more compliant with European regulations. Efforts that the Italian Cnil appreciated: the chatbot has been accessible again in Italy since the end of April.

The message from the Italian Cnil lists nine measures taken by OpenAI to meet the requirements for data protection, information to the public and applicability of law. Thus, OpenAI has "modified and clarified several mechanisms and deployed flexible solutions to allow [Europeans] to exercise their rights", it is indicated.

In France, the Cnil has decided to open "**a control procedure**" to investigate five complaints against ChatGPT. At European level, the EU has announced the creation of a dedicated working group.

Will AI replace artists?



"Companies are testing the waters to start using AI to reduce artists' salaries"

Video game storyboard artist Jon Lam

"We don't create tools to replace artists, but to help them"

An OpenAI spokesperson

"AI could reinforce the importance of positions that need to have a creative vision and champion it throughout a project, such as art directors"

Victor Dulong, draftsman

"AI doesn't look at art and create its own. She samples everyone's and then mixes it with something else."

Anoosha Syed, Canadian illustrator

Will AI replace communicators?



Results :

- For most of the ideas, the jury was unable to say whether the ideas came from a creative team or from ChatGPT.
- However, the 3 winning ideas came from "human" creatives!

Will AI replace humans?

LesEchos

ne Idées Économie Politique Entreprises Finance - Marchés Bourse Monde Tech-Médias Start-up Régions Patrimoine

ChatGPT et l'IA menacent 300 millions d'emplois dans le monde, selon Goldman Sachs 🐼

Dans les plus grandes économies du monde, un quart du travail actuel pourrait être automatisé avec de l'intelligence artificielle, selon Goldman Sachs. La banque américaine estime aussi que ChatGPT et ses émules pourraient contribuer, à terme, à faire progresser de 7 % le PIB annuel.

[Lire plus tard](#) [Commenter](#) [Partager](#) [Baidu](#) [Emploi et travail](#)



Selon Goldman Sachs, si l'IA générative tient toutes ses promesses, le marché du travail pourrait être fortement perturbé. (Getty Images/iStockphoto)

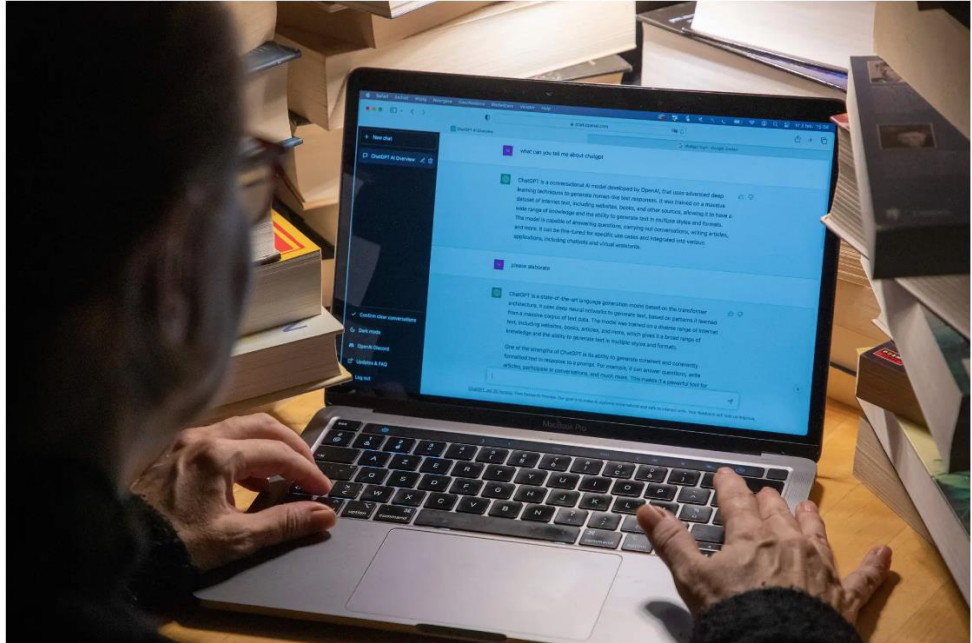
INSIDER

Newsletters Log in [Subscribe](#)

HOME > TECH

'Prompt engineering' is one of the hottest jobs in generative AI. Here's how it works.

Aaron Mok Mar 1, 2023, 10:30 AM UTC+1



Prompt engineers are experts in writing prose rather than code to test AI chatbots.
Nicolas Maeterlinck / Getty Images

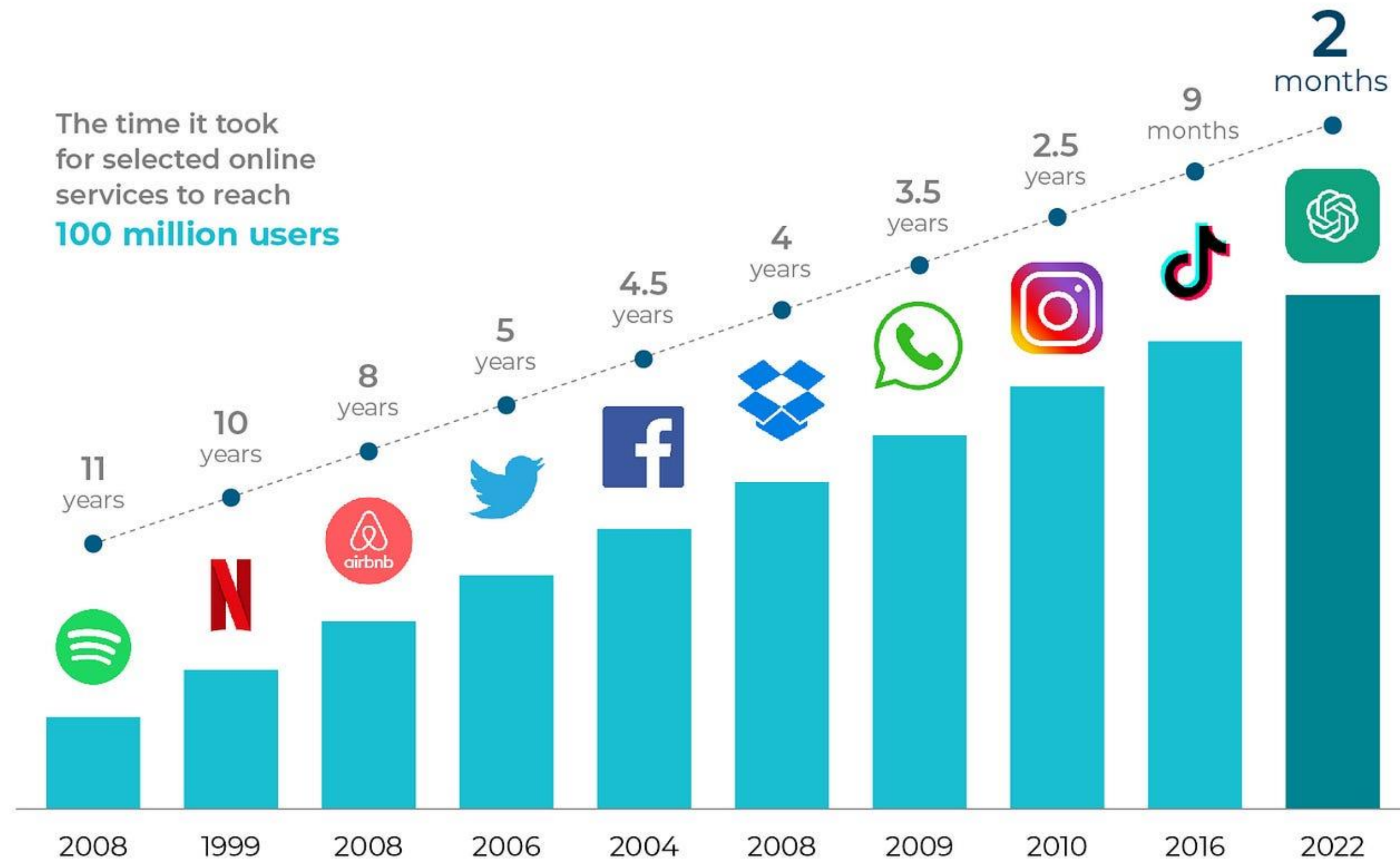
- **Prompt engineers are experts who write prose — rather than code — to test AI chatbots.**
- **Their job is to identify the AI's errors and hidden capabilities so developers can address them.**
- **Many companies are hiring prompt engineers, though some academics question the need for them.**

THE FUN FACTS

OF THE TEAM

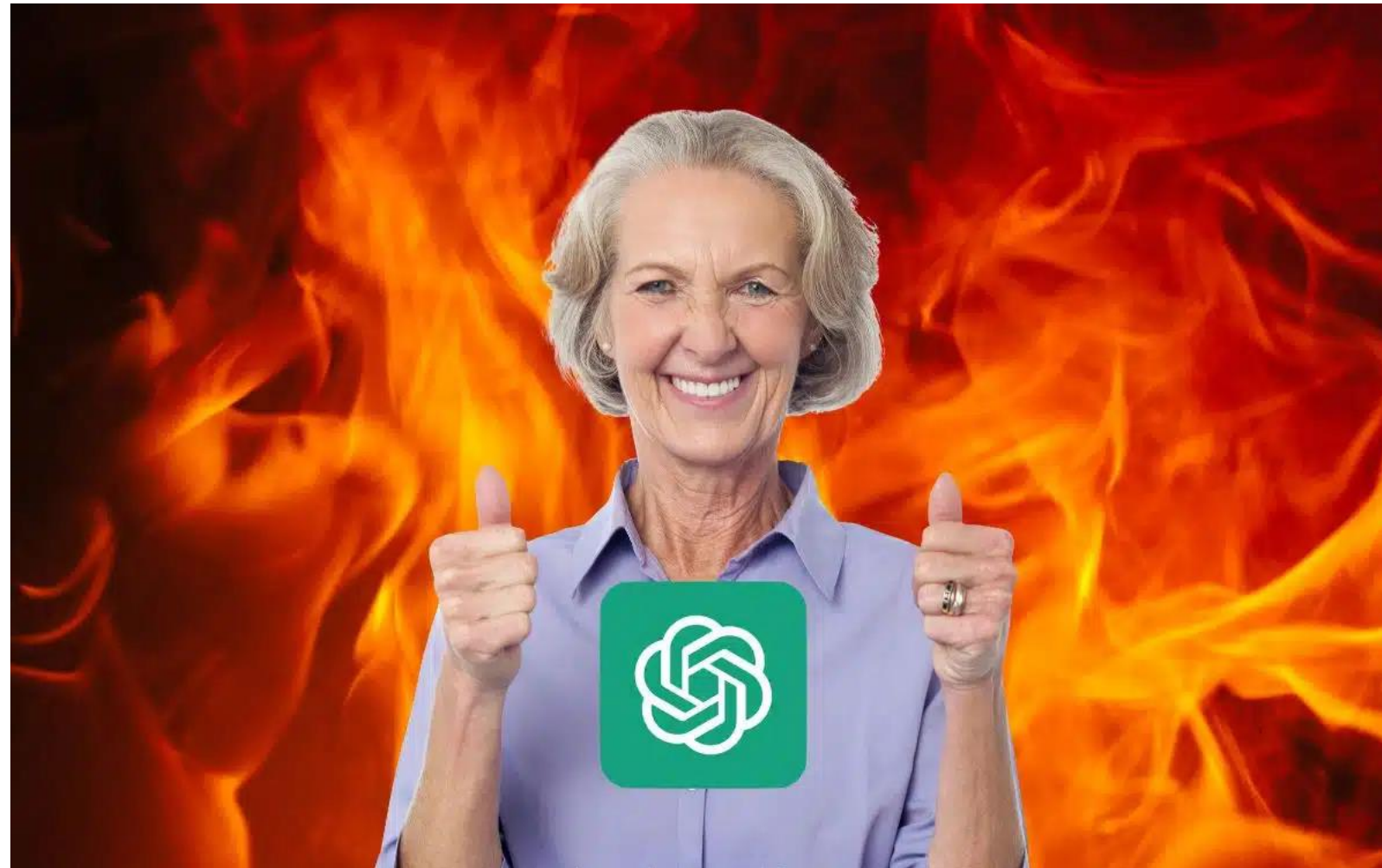
The fun facts

It only took 2 months for ChatGPT to reach 100 million users



Source: World of Statistics

The « fun » facts




Internet users try by all means to "break" chatbots like ChatGPT.

The most recent exploit: asking the AI to impersonate your deceased grandmother to give you sensitive information, such as the recipe for making napalm.

The fun facts

An A.I. Hit of Fake 'Drake' and 'The Weeknd' Rattles the Music World

A track like "Heart on My Sleeve," which went viral before being taken down by streaming services this week, may be a novelty for now. But the legal and creative questions it raises are here to stay.

 Give this article



 215



A song that reproduces the vocals of Drake and The Weeknd using AI has been removed from several streaming platforms following a complaint from record company Universal Music Group (UMG).

The song, which has been listened to 600,000 times on Spotify and viewed 275,000 times on YouTube, has been widely shared on social media.

A clip posted to Twitter, which has since been taken down, had already garnered 20 million views.

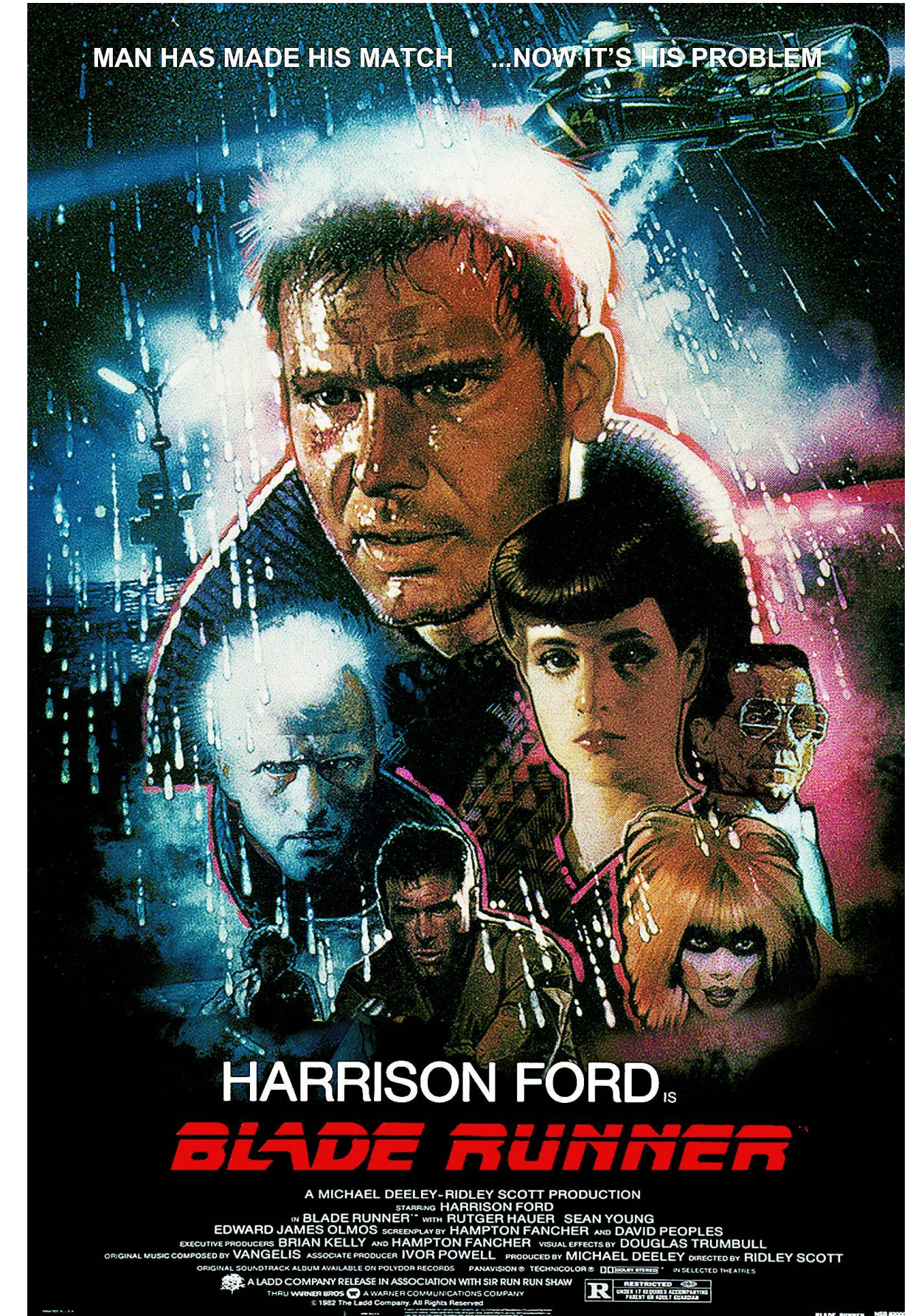
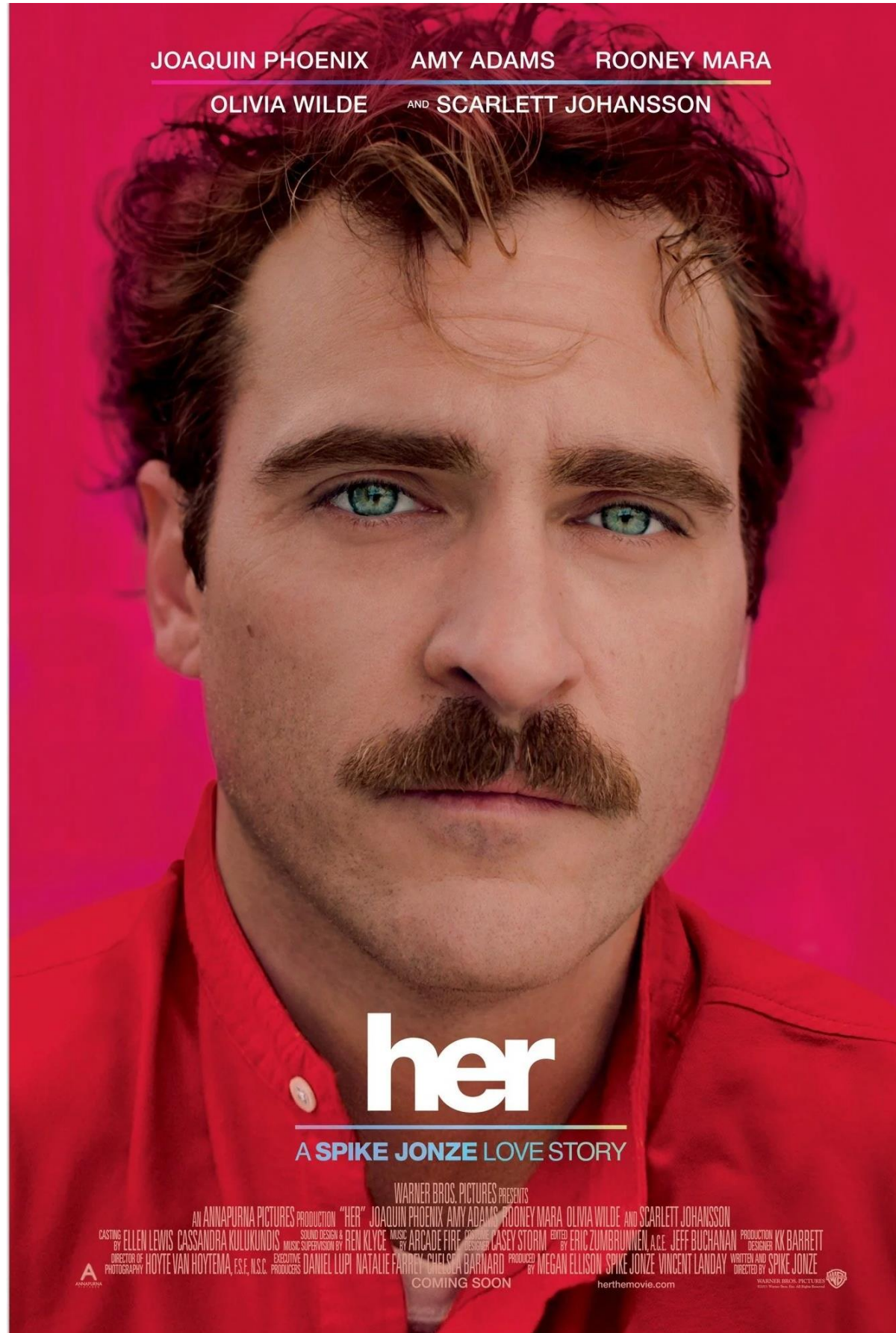
The fun facts



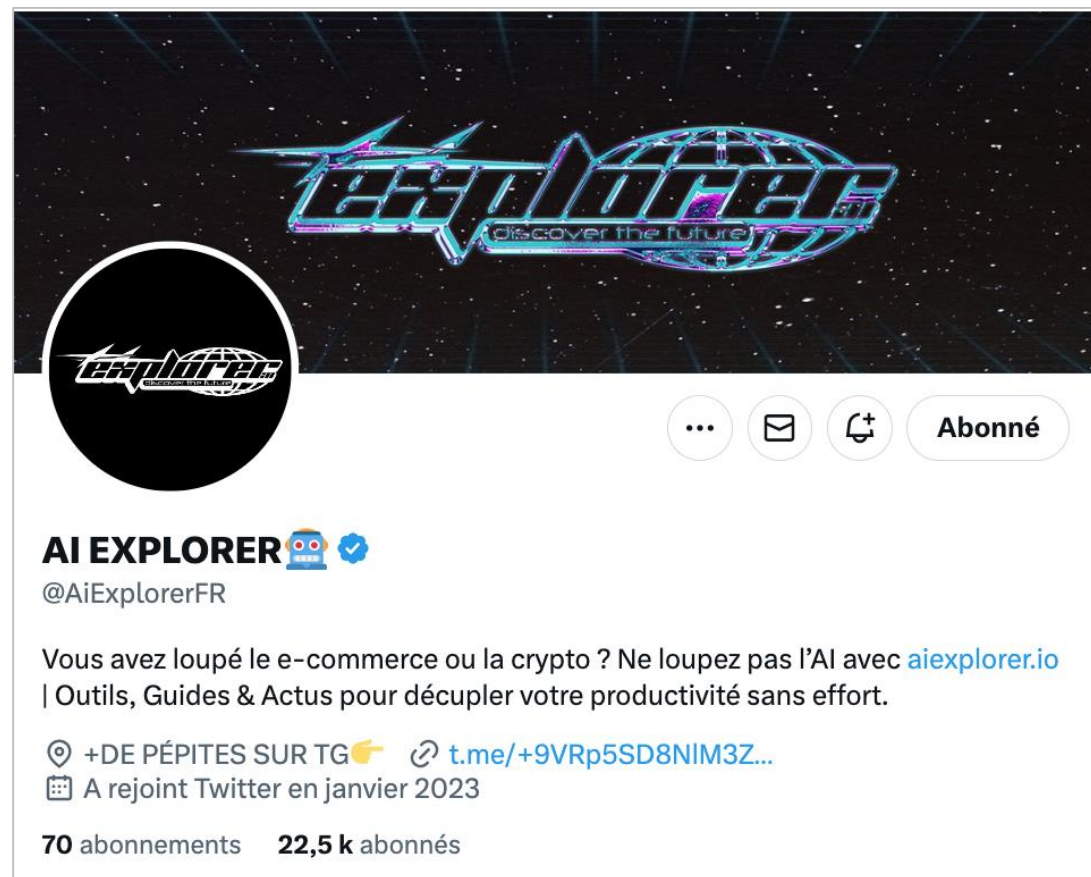
LES TIPS

OF THE TEAM

Our favorites



AI accounts to follow



@AIExplorerFR



YT : Two Minute Papers



@followmarcos

Thanks